

Appendix F: Questionnaire

**PEW RESEARCH CENTER
ONLINE OPT-IN ADJUSTMENT STUDY
Questionnaire for Programming**

[INTRO SCREEN]

Thank you for participating in this survey and we hope you enjoy it. Your answers will be used for research purposes only and will never be attributed to you. The survey should take about 15 minutes for most people to complete.

ASK ALL:

PRESAPP Do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove

ASK ALL:

HAPPY Generally, how would you say things are these days in your life? Would you say that you are ...

- 1 Very happy
- 2 Pretty happy
- 3 Not too happy

ASK ALL:

FOLGOV Would you say you follow what's going on in government and public affairs ...

- 1 Most of the time
 - 2 Some of the time
 - 3 Only now and then
 - 4 Hardly at all
-

ASK ALL:

VOTEGEN If the 2016 presidential election were being held today, would you vote for ...
[RANDOMIZE OPTIONS 1 AND 2 WITH OPTION 3 ALWAYS LAST]

- 1 Donald Trump, the Republican
- 2 Hillary Clinton, the Democrat
- 3 Vote for neither/Other

ASK IF SELECTED CANDIDATE (VOTEGEN=1,2):

VOTEGEN2 And would you say...

[PROGRAMMING NOTE: FILL BASED ON RESPONSE TO VOTEGEN]

- 1 You are certain to vote for [Clinton over Trump/Trump over Clinton]
- 2 There is a chance you might change your mind

ASK IF NEITHER/OTHER CANDIDATE OR SKIPPED VOTEGEN (VOTEGEN=3 OR MISSING):

VOTEGEN3

[IF NEITHER/OTHER IN VOTEGEN DISPLAY:]

And even though you don't plan to support Donald Trump or Hillary Clinton, if you had to choose, would you say you ...

[IF SKIPPED VOTEGEN DISPLAY:]

If you had to choose, would you say you ...

[RANDOMIZE OPTIONS IN SAME ORDER AS VOTEGEN]

- 1 Lean more toward Donald Trump
- 2 Lean more toward Hillary Clinton
- 3 Neither

[PROGRAMMING NOTE: Display choice 3 Neither only if the question is skipped without selecting choice 1 or 2]

Soft Prompt: If you would not support either candidate please select answer choice Neither. If you would like to skip, click Next.

ASK ALL:

TALK_CPS During a typical month in the past year, how often did you talk with any of your neighbors?

- 1 Basically every day
- 2 A few times a week
- 3 A few times a month
- 4 Once a month
- 5 Not at all

ASK ALL:

TRUST_CPS How much do you trust the people in your neighborhood? In general, do you trust ...

- 1 All of the people in your neighborhood
 - 2 Most of the people in your neighborhood
 - 3 Some of the people in your neighborhood
 - 4 None of the people in your neighborhood
-

ASK ALL:

COMGRP_CPS In the last 12 months, that is since June 2015, have you participated in a school group, neighborhood, or community association such as PTA or neighborhood watch group?

- 1 Yes
 - 2 No
-

ASK ALL:

VOL1 We are interested in volunteer activities for which people are not paid, except perhaps expenses. We only want you to include volunteer activities that you did through or for an organization, even if you only did them once in a while. In the last 12 months, that is since June of last year, have you done any volunteer activities through or for an organization?

- 1 Yes
 - 2 No
-

ASK IF NO OR SKIPPED IN VOL1 (VOL1 = 1 OR MISSING):

VOL2 Sometimes people don't think of activities they do infrequently or activities they do for children's schools or youth organizations as volunteer activities. Since June of last year, have you done any of these types of volunteer activities?

- 1 Yes
 - 2 No
-

ASK ALL:

ACAAPP Do you approve or disapprove of the health care law passed by Barack Obama and Congress in 2010?

- 1 Approve
- 2 Disapprove

ASK ALL:

MRJLEGAL Do you think the use of marijuana should be made legal, or not?

- 1 Yes, legal
 - 2 No, illegal
-

On another topic...

[PROGRAMMING NOTE: RANDOMIZE ORDER OF DISCRIMA, DISCRIMB, DISCRIMC]

ASK ALL:

DISCRIMA Is there a lot of discrimination against blacks, or not?

- 1 Yes, there is a lot of discrimination
- 2 No, not a lot of discrimination

ASK ALL:

DISCRIMB Is there a lot of discrimination against gays and lesbians, or not?

- 1 Yes, there is a lot of discrimination
- 2 No, not a lot of discrimination

ASK ALL:

DISCRIMC Is there a lot of discrimination against Hispanics, or not?

- 1 Yes, there is a lot of discrimination
- 2 No, not a lot of discrimination

ASK ALL:

FOLNEWS Would you say you follow the news...

- 1 All or most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly ever

ASK ALL:

NEWSCLOSEA How closely do you follow ... International news?

- 1 Very closely
- 2 Somewhat closely
- 3 Not very closely
- 4 Not at all closely

ASK ALL:

NEWSCLOSEB How closely do you follow ... National news?

- 1 Very closely
- 2 Somewhat closely
- 3 Not very closely
- 4 Not at all closely

ASK ALL:

NEWSCLOSEC How closely do you follow ... Local news?

- 1 Very closely
- 2 Somewhat closely
- 3 Not very closely
- 4 Not at all closely

[PROGRAMMING NOTE: RANDOMIZE ORDER OF PAIR1, PAIR2, PAIR3]**ASK ALL:**

PAIR1 Which statement comes closer to your views, even if neither is exactly right?

[RANDOMIZE STATEMENTS]

- 1 Government should do more to solve problems
 - 2 Government is doing too many things better left to businesses and individuals
-

ASK ALL:

PAIR2 Which statement comes closer to your views, even if neither is exactly right?

[RANDOMIZE STATEMENTS]

- 1 The economic system in this country unfairly favors powerful interests
 - 2 The economic system in this country is generally fair to most Americans
-

ASK ALL:

PAIR3 Which statement comes closer to your views, even if neither is exactly right?

[RANDOMIZE STATEMENTS]

- 1 Immigrants today strengthen our country because of their hard work and talents
 - 2 Immigrants today are a burden on our country because they take our jobs, housing and health
-

ASK ALL:

OWNGUN_GSS Do you happen to have in your home or garage any guns or revolvers?

- 1 Yes
- 2 No

ASK ALL:

EVSMK_NHIS Have you smoked at least 100 cigarettes in your ENTIRE LIFE?

- 1 Yes
 - 2 No
-

ASK IF YES IN EVSMK_NHIS (EVSMK_NHIS=1):

NOWSMK_NHIS Do you NOW smoke cigarettes ...

- 1 Every day
 - 2 Some days
 - 3 Not at all
-

ASK ALL:

RACEREL Do you think race relations in the United States are getting better, getting worse or staying about the same?

- 1 Getting better
 - 2 Getting worse
 - 3 Staying about the same
-

ASK ALL:

PUB_OFF_CPS In the past 12 months, that is since June 2015, have you contacted or visited a public official—at any level of government—to express your opinion?

- 1 Yes
 - 2 No
-

ASK ALL:

PRTYPREF_GSS Generally speaking, do you usually think of yourself as a Republican, Democrat, independent, or what?

- 1 Republican
 - 2 Democrat
 - 3 Independent
 - 4 Other
-

ASK IF REPUBLICAN OR DEMOCRAT IN PRTYPREF_GSS (PRTYPREF_GSS=1,2):

PRTYSTRG_GSS Would you call yourself a strong [FILL FROM PRTYPREF_GSS Democrat/Republican] or not a very strong [Democrat/Republican]?

- 1 Strong
 - 2 Not very strong
-

ASK IF INDEPENDENT, OTHER OR SKIPPED PRTYPREF_GSS (PRTYPREF_GSS=3,4 OR MISSING):

PRTYIND_GSS Do you think of yourself as closer to the Republican or Democratic Party?

- 1 Republican
 - 2 Democrat
-

ASK ALL:

POLVIEWS_GSS We hear a lot of talk these days about liberals and conservatives. On a seven-point scale where the political views that people might hold are arranged from extremely liberal to extremely conservative – where would you place yourself on this scale?

- 1 Extremely liberal
 - 2 Liberal
 - 3 Slightly liberal
 - 4 Moderate, middle of the road
 - 5 Slightly conservative
 - 6 Conservative
 - 7 Extremely conservative
-

ASK ALL:

TABLET_CPS Do you use a tablet or e-book reader?
 1 Yes
 2 No

ASK ALL:

TEXTIM_CPS What about texting or instant messaging? Do you use a texting or instant messaging service?
 1 Yes
 2 No

ASK ALL:

SOCIAL_CPS What about social networking? Do you use social networks such as Facebook or Twitter?
 1 Yes
 2 No

ASK ALL:

ADULTS_HH How many adults, ages 18 and older, including yourself, live in your household?
 [ENTER NUMBER BETWEEN 1 AND 20]

ASK ALL:

CHILDREN_HH And how many children younger than 18 years of age live in your household? (Please fill in zero "0" if no children)
 [ENTER NUMBER BETWEEN 0 AND 20]

ASK ALL:

HOME_ACS Is your house, apartment, or mobile home ...

- 1 Owned by you or someone in this household with a mortgage or loan. *Include home equity loans*
- 2 Owned by you or someone in this household free and clear (without a mortgage or loan)
- 3 Rented
- 4 Occupied without payment of rent

ASK ALL:

TENURE_ACS Did you live in your house or apartment one year ago?
 1 Yes, this house
 2 No, outside the United States and Puerto Rico
 3 No, different house in the United States or Puerto Rico

ASK ALL:

GENDER Are you male or female?

- 1 Male
- 2 Female

ASK ALL:

AGE What is your age?

[ENTER NUMBER BETWEEN 18 AND 110]

ASK ALL:

EDUC_ACS What is the highest degree or level of school that you have COMPLETED?

- 1 No schooling completed
- 2 Nursery school
- 3 Kindergarten
- 4 Grade 1 through 11
- 5 12th Grade – **NO DIPLOMA**
- 6 Regular high school diploma
- 7 GED or alternative credential
- 8 Some college credit, but less than 1 year of college credit
- 9 1 or more years of college credit, no degree
- 10 Associate's degree (for example: AA, AS)
- 11 Bachelor's degree (for example: BA, BS)
- 12 Master's degree (for example: MA, MS, MEng, MEd, MSW, MBA)
- 13 Professional degree beyond a bachelor's degree (for example: MD, DDS, DVM, LLB,JD)
- 14 Doctorate degree (for example: PhD, EdD)

ASK ALL:

MARITAL_ACS What is your marital status?

- 1 Now married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never married

ASK ALL:

MIL_ACS Have you ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard?

- 1 Never served in the military
- 2 Only on active duty for training in the Reserves or National Guard
- 3 Now on active duty
- 4 On active duty in the past, but not now

ASK ALL:

HISP_ACS Are you of Hispanic, Latino or Spanish Origin?

- 1 No, not of Hispanic, Latino or Spanish origin
 - 2 Yes, Mexican, Mexican am., Chicano
 - 3 Yes, Puerto Rican
 - 4 Yes, Cuban
 - 5 Yes, another Hispanic, Latino, or Spanish origin
-

ASK ALL:

RACE_ACS What is your race? [Choose all that apply]

- 1 White
- 2 Black or African Am.
- 3 Asian
- 4 American Indian or Alaska Native
- 5 Native Hawaiian or Pacific Islander
- 6 Some other race

ASK ALL:

BORN_ACS Where were you born?

- 1 Inside the United States
 - 2 Outside the United States
-

ASK IF BORN OUTSIDE THE USE OR SKIPPED BORN_ACS (BORN_ACS=2 OR MISSING):

CITIZEN Are you a citizen of the United States?

- 1 Yes, a U.S. citizen
 - 2 No, not a U.S. citizen
-

ASK ALL:

INSURE_NHIS Are you covered by any kind of health insurance or some other kind of health care plan?
Include health insurance obtained through employment or purchased directly as well as government programs like Medicare and Medicaid that provide medical care or help pay medical bills.

- 1 Yes
 - 2 No
-

ASK ALL:

FDALL_NHANES Do you have any food allergies?

- 1 Yes
 - 2 No
-

ASK ALL

RELIG What is your present religion, if any?

- 1 Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, etc.)
 - 2 Roman Catholic
 - 3 Mormon (Church of Jesus Christ of Latter-day Saints or LDS)
 - 4 Orthodox (such as Greek, Russian, or some other Orthodox church)
 - 5 Jewish
 - 6 Muslim
 - 7 Buddhist
 - 8 Hindu
 - 9 Atheist
 - 10 Agnostic
 - 11 Something else; Specify: _____
 - 12 Nothing in particular
-

ASK IF SOMETHING ELSE OR NO RESPONSE TO RELIG (RELIG=11 or MISSING):

CHR Do you think of yourself as a Christian or not?

- 1 Yes
 - 2 No
-

ASK IF CHRISTIAN (RELIG =1-4 OR CHR=1):

BORN Would you describe yourself as a born-again or evangelical Christian, or not?

- 1 Yes, born-again or evangelical Christian
 - 2 No, not born-again or evangelical Christian
-

ASK ALL:

ATTEND Aside from weddings and funerals, how often do you attend religious services?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never

ASK ALL:

RELIMP How important is religion in your life?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important

ASK ALL:

PRAY People practice their religion in different ways. Outside of attending religious services, how often do you pray?

- 1 Several times a day
- 2 Once a day
- 3 A few times a week
- 4 Once a week
- 5 A few times a month
- 6 Seldom
- 7 Never

ASK ALL:

FDSTMP_CPS Did anyone in your household get food stamps or use a food stamp benefit card at any time during 2015? *Do not include WIC benefits.*

- 1 Yes
- 2 No

ASK ALL:

WRKSTAT_GSS Last week, were you working full time, part time, going to school, keeping house, or what?

- 1 Working full time
- 2 Working part time
- 3 With a job, but not at work because of temporary illness, vacation, strike
- 4 Unemployed, laid off, looking for work
- 5 Retired
- 6 In school
- 7 Keeping house

ASK ALL:

REGISTERED Are you registered to vote?

- 1 Yes
- 2 No

ASK ALL:

PVOTE12A In the 2012 presidential election between Barack Obama and Mitt Romney, did things come up that kept you from voting, or did you happen to vote?

- 1 Voted
- 2 Did not vote (includes too young to vote)

ASK IF VOTED IN PVOTE12A (PVOTE12A=1):

PVOTE12B Did you vote for Obama, Romney or someone else?

- 1 Obama
- 2 Romney
- 3 Other candidate

ASK ALL:

VOTE14 In the 2014 midterm election, did things come up that kept you from voting, or did you happen to vote?

- 1 Voted
- 2 Did not vote (includes too young to vote)

ASK ALL:

FAMINC_CPS Which category represents the total combined income of all members of your FAMILY during the past 12 months?

This includes money from jobs, net income from business, farm or rent, pensions, dividends, interest, social security payments and any other money income received by members of your family who are 15 years of age or older?

- 1 Less than \$5,000
- 2 \$5,000 to \$7,499
- 3 \$7,500 to \$9,999
- 4 \$10,000 to \$12,499
- 5 \$12,500 to \$14,999
- 6 \$15,000 to \$19,999
- 7 \$20,000 to \$24,999
- 8 \$25,000 to \$29,999
- 9 \$30,000 to \$34,999
- 10 \$35,000 to \$39,999
- 11 \$40,000 to \$49,999
- 12 \$50,000 to \$59,999
- 13 \$60,000 to \$74,999
- 14 \$75,000 to \$99,999
- 15 \$100,000 to \$149,999
- 16 \$150,000 to more

ASK ALL:

ZIPCODE What is your zip code?

[ENTER NUMBER FROM 00000 to 99999]