

**PEW RESEARCH CENTER  
PEW RESEARCH FACEBOOK NEWS SURVEY  
FINAL TOPLINE  
AUGUST 21-SEPTEMBER 2, 2013  
N=5,173**

**ASK ALL:**

Q.1 Do you use any of the following social networking sites? **[RANDOMIZE A-D FOLLOWED BY E-K, KEEP L LAST]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
a. Facebook Aug 21-Sep 2, 2013	64	36	*
b. Twitter Aug 21-Sep 2, 2013	16	84	*
c. Google Plus Aug 21-Sep 2, 2013	14	86	*
d. LinkedIn Aug 21-Sep 2, 2013	19	80	*
e. Instagram Aug 21-Sep 2, 2013	12	88	*
f. MySpace Aug 21-Sep 2, 2013	5	95	*
g. Pinterest Aug 21-Sep 2, 2013	15	85	*
h. Vine Aug 21-Sep 2, 2013	3	97	*
i. Tumblr Aug 21-Sep 2, 2013	4	96	*
j. YouTube Aug 21-Sep 2, 2013	51	49	*
k. reddit Aug 21-Sep 2, 2013	3	97	*
l. Other Aug 21-Sep 2, 2013	3	97	*

**BASED ON USERS, ASK EACH IF SITE USED IN Q1 (Q1=1):**

Q.2 And do you use	<u>Several times a day</u>	<u>About once a day</u>	<u>A few days a week</u>	<u>Less often</u>	<u>No answer</u>
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**BASED ON FACEBOOK USERS [N=3,268]**

a. Facebook Aug 21-Sep 2, 2013	46	22	17	14	*
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**Q.2 CONTINUED...**

		Several times <u>a day</u>	About once <u>a day</u>	A few days <u>a week</u>	Less <u>often</u>	No <u>answer</u>
<b>BASED ON TWITTER USERS [N=736]</b>						
b.	Twitter Aug 21-Sep 2, 2013	26	16	24	34	0
<b>BASED ON GOOGLE PLUS USERS [N=639]</b>						
c.	Google Plus Aug 21-Sep 2, 2013	15	14	28	43	*
<b>BASED ON LINKEDIN USERS [N=1,107]</b>						
d.	LinkedIn Aug 21-Sep 2, 2013	2	9	29	59	*
<b>BASED ON INSTAGRAM USERS [N=467]</b>						
e.	Instagram Aug 21-Sep 2, 2013	29	28	23	20	*
<b>BASED ON MYSPACE USERS [N=198]</b>						
f.	MySpace Aug 21-Sep 2, 2013	3	10	13	74	0
<b>BASED ON PINTEREST USERS [N=773]</b>						
g.	Pinterest Aug 21-Sep 2, 2013	13	17	35	36	*
<b>BASED ON VINE USERS [N=113]</b>						
h.	Vine Aug 21-Sep 2, 2013	15	34	29	22	0
<b>BASED ON TUMBLR USERS [N=159]</b>						
i.	Tumblr Aug 21-Sep 2, 2013	25	21	25	29	*
<b>BASED ON YOUTUBE USERS [N=2,506]</b>						
j.	YouTube Aug 21-Sep 2, 2013	14	18	35	33	*
<b>BASED ON REDDIT USERS [N=114]</b>						
k.	reddit Aug 21-Sep 2, 2013	29	26	25	20	*

**QUESTIONS 3, 4, 6-8 PREVIOUSLY RELEASED  
NO QUESTION 5****BASED ON USERS, ASK EACH IF SITE USED IN Q1 (Q1=1):**

Q.9 Do you ever get news or news headlines on any of the following sites? Again, by news we mean information about events and issues that involve more than just your friends or family. **[SHOW ONLY THOSE SITES THAT ARE YES IN Q1 (Q1=1), IN SAME ORDER AS DISPLAYED IN Q1]**

		<u>Yes</u>	<u>No</u>	<u>No answer</u>
<b>BASED ON FACEBOOK USERS [N=3,268]</b>				
a.	Facebook Aug 21-Sep 2, 2013	47	53	0
<b>BASED ON TWITTER USERS [N=736]</b>				
b.	Twitter Aug 21-Sep 2, 2013	52	48	0

**Q9 CONTINUED...**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>
<b>BASED ON GOOGLE PLUS USERS [N=639]</b>			
c. Google Plus Aug 21-Sep 2, 2013	30	70	*
<b>BASED ON LINKEDIN USERS [N=1,107]</b>			
d. LinkedIn Aug 21-Sep 2, 2013	13	87	0
<b>BASED ON INSTAGRAM USERS [N=467]</b>			
e. Instagram Aug 21-Sep 2, 2013	13	87	0
<b>BASED ON MYSPACE USERS [N=198]</b>			
f. MySpace Aug 21-Sep 2, 2013	14	86	0
<b>BASED ON PINTEREST USERS [N=773]</b>			
g. Pinterest Aug 21-Sep 2, 2013	3	97	0
<b>BASED ON VINE USERS [N=113]</b>			
h. Vine Aug 21-Sep 2, 2013	9	91	0
<b>BASED ON TUMBLR USERS [N=159]</b>			
i. Tumblr Aug 21-Sep 2, 2013	29	71	0
<b>BASED ON YOUTUBE USERS [N=2,506]</b>			
j. YouTube Aug 21-Sep 2, 2013	20	80	0
<b>BASED ON REDDIT USERS [N=114]</b>			
k. reddit Aug 21-Sep 2, 2013	62	38	0

**QUESTIONS 10-30 PREVIOUSLY RELEASED**