

Topline questionnaire

2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL

WAVE 14 January

FINAL TOPLINE

January 12th– February 8th, 2016

TOTAL N=4,654

WEB RESPONDENTS N=4,339

MAIL RESPONDENTS N=315⁷

ASK ALL:

NEWS_LEVEL How closely do you follow...

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not very closely</u>	<u>Not at all closely</u>	<u>No Answer</u>
a. International news Jan 12-Feb 8 2016 [N=4,654]	19	46	25	9	*
b. National news Jan 12-Feb 8 2016 [N=4,654]	33	44	16	6	*
c. Local news Jan 12-Feb 8 2016 [N=4,654]	37	41	16	6	*
d. News about your neighborhood Jan 12-Feb 8 2016 [N=4,654]	33	37	20	10	*

ASK ALL:

NEWS_TOPIC How closely do you follow each type of news, either in the newspaper, on television, radio, or the internet?

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not very closely</u>	<u>Not at all closely</u>	<u>No Answer</u>
a. Government and politics Jan 12-Feb 8 2016 [N=4,654]	30	43	19	7	1
b. People and events in your own community Jan 12-Feb 8 2016 [N=4,654]	17	45	28	9	1
c. Sports Jan 12-Feb 8 2016 [N=4,654]	16	29	26	29	1
d. Business and finance Jan 12-Feb 8 2016 [N=4,654]	12	41	32	14	1
e. Science and technology Jan 12-Feb 8 2016 [N=4,654]	16	47	29	8	1
f. Entertainment Jan 12-Feb 8 2016 [N=4,654]	9	33	38	19	1
g. Crime Jan 12-Feb 8 2016 [N=4,654]	27	43	23	6	1

⁷

Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.

h. Health news						
Jan 12-Feb 8 2016 [N=4,654]	20	47	24	7	1	

ASK ALL:

NEWS_DEVICE Thinking about news (by news we mean information about events and issues that involve more than just your friends and family), how often do you get news... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
a. On a desktop or laptop computer					
Jan 12-Feb 8 2016 [N=4,654]	33	30	16	21	*
Aug 21-Sep 2 2013 [N=5,173]	35	30	17	18	*
b. On a mobile device (such as a smartphone or tablet)					
Jan 12-Feb 8 2016 [N=4,654]	36	24	12	28	*
Aug 21-Sep 2 2013 [N=5,173]	21	19	13	46	*

ASK IF GETS NEWS ON BOTH COMPUTER AND MOBILE DEVICE (NEWS_DEVICEa=1-3 & NEWS_DEVICEb=1-3):

NEWSDIGPREF Do you prefer to get your news...

Jan 12-Feb 8
2016

Based on got
news on both
N=3,497

42
56
2

On a desktop or laptop computer
On a mobile device (such as a smartphone or tablet)
No answer

ASK ALL:NEWS_PLATFORM And how often do you... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
a. Read any newspapers in print?					
Jan 12-Feb 8 2016 [N=4,654]	20	28	31	21	*
Aug 21-Sep 2 2013 [N=5,173]	27	27	27	19	*
b. Listen to news on the radio?					
Jan 12-Feb 8 2016 [N=4,654]	25	34	24	17	*
Aug 21-Sep 2 2013 [N=5,173]	26	30	27	18	*
c. NO ITEM C					
d. Watch local television news?					
Jan 12-Feb 8 2016 [N=4,654]	46	27	17	10	*
Aug 21-Sep 2 2013 [N=5,173]	46	26	17	11	*
e. Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?					
Jan 12-Feb 8 2016 [N=4,654]	30	27	25	17	*
Aug 21-Sep 2 2013 [N=5,173]	31	28	24	18	*
f. Watch cable television news (such as CNN, The Fox News cable channel, or MSNBC)?					
Jan 12-Feb 8 2016 [N=4,654]	31	27	24	18	*
Aug 21-Sep 2 2013 [N=5,173]	24	28	26	21	*
g. Get news from a social networking site (such as Facebook or Twitter)?					
Jan 12-Feb 8 2016 [N=4,654]	18	26	18	38	*
h. Get news from a website or app?					
Jan 12-Feb 8 2016 [N=4,654]	28	28	18	26	*

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM IN NEWS_PLATFORM (NEWSPLATFORMa-h=1-3). DO NOT ASK IF ONLY GETS NEWS ON TV AND NO OTHERS (IF ONLY NEWS_PLATFORMd-f=1-3). AND/OR PLATFORM FROM NEWS_PLATFORM IF GETS NEWS FROM JUST ONE SOURCE (OR JUST ONE TELEVISION SOURCE):

NEWS_PREF1 Which of the following would you say you prefer for getting news?

Jan 12-Feb 8

2016

N=4,654

11	Reading news in a print newspaper
12	Listening to news on the radio
46	Watching news on television
9	Getting news from a social networking site (such as Facebook or Twitter)
20	Getting news from a website or app
1	No Answer
1	Did not get news on any platform

[NOTE: PLATFORM PREFERENCE INCLUDES THOSE WHO ONLY GET NEWS ON EACH]

ASK ALL:

NEWS_FORM Whether online or offline, do you prefer to get your news by...? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,654

35	Reading it
46	Watching it
17	Listening to it
2	No Answer

ASK ALL:

NEWS_DISCUSS How often do you discuss the news with others?

Jan 12-Feb 8

2016

N=4,654

29	Nearly every day
44	A few times a week
17	A few times a month
10	Less often
*	No Answer

ASK ALL:

NEWSAPPRE Thinking about who you typically share your opinions with about the news, do you tend to share them with...

Jan 12-Feb 8

2016

N=4,654

26	People I know well, but also those I don't know very well
64	Just people I know well, such as friends and family
9	I do not typically share my opinions about the news with others
1	No Answer

ASK ALL:

NEWSSHARE When you share a news story with others, what is the most common way you share it?
[RANDOMIZE 1-4]

Jan 12-Feb 8

2016

N=4,654

85	By talking with them either in person or by phone
5	Through email or text message
8	Through social networking sites
1	In hard copy
1	No Answer

ASK ALL:

FAMNEWSSHARE When family or friends share a news story with you, what is the most common way they share it? **[RANDOMIZE 1-4; IN SAME ORDER AS NEWSSHARE]**

Jan 12-Feb 8

2016

N=4,654

76	By talking with them either in person or by phone
10	Through email or text message
13	Through social networking sites
1	In hard copy
1	No Answer

[PROGRAMMING NOTE: RANDOMIZE MEDIALOYAL1-4]

ASK ALL: Thinking about the sources you get your news from beyond your friends and family...
MEDIALOYAL1 Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,654

22	I don't give much thought to the sources I get my news from
76	I give a good deal of thought to the sources I get my news from
1	No Answer

ASK ALL:

MEDIALOYAL2 Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,654

76	I usually turn to the same news source(s) when I get news
23	I don't usually turn to the same news source(s) when I get news
1	No Answer

ASK ALL:

MEDIALOYAL3 Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,654

51	I consider myself to be loyal to the news source(s) I get my news from
48	I am not particularly loyal to the news source(s) I get my news from
1	No Answer

ASK ALL:

MEDIALOYAL4 Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,654

39	I often recommend the news sources I use to others
60	I do not typically recommend the news sources I use to others
1	No Answer

[RANDOMIZE WHETHER LOCALMEDIA_JOB AND NATLMEDIA_JOB ARE ASKED FIRST]**ASK ALL:**

LOCALMEDIA_JOB Regardless of how closely you follow news about YOUR LOCAL COMMUNITY, how well do the LOCAL news media keep you informed of the most important local stories of the day?

Jan 12-Feb 8

2016

N=4,654

21	Very well
54	Fairly well
18	Not too well
6	Not at all well
1	No Answer

ASK ALL:

NATLMEDIA_JOB Regardless of how closely you follow NATIONAL NEWS, how well do the NATIONAL news media keep you informed of the most important national stories of the day?

Jan 12-Feb 8

2016

N=4,654

23	Very well
54	Fairly well
17	Not too well
5	Not at all well
1	No Answer

ASK ALL:

FAMNEWS Thinking about the news you get from your friends, family and acquaintances, which of the following statements best describes you...

Jan 12-Feb 8

2016

N=4,654

10	Friends, family and acquaintances are the most important way I get news
54	Friends, family and acquaintances are an important way I get news, but not the most important way
35	Friends, family and acquaintances are not a very important way I get news
1	No Answer

ASK ALL:

GROUP_TRUST How much, if at all, do you trust the information you get from...?

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No Answer</u>
a. National news organizations Jan 12-Feb 8 2016 [N=4,654]	18	59	18	6	*
b. Local news organizations Jan 12-Feb 8 2016 [N=4,654]	22	60	14	3	1
c. Friends, family, and acquaintances Jan 12-Feb 8 2016 [N=4,654]	14	63	19	3	1
d. Social networking sites, such as Facebook and Twitter Web only [N=4,339]	4	30	33	32	1

[PROGRAMMING NOTE: RANDOMIZE WATCHDOG_1 & WATCHDOG_3]**ASK ALL:**

WATCHDOG_1 Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion?

Jan 12-Feb 8

2016

N= 4,654

21	Keep political leaders from doing their job
75	Keep political leaders from doing things that shouldn't be done
4	No Answer

ASK ALL:

WATCHDOG_3 In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

Jan 12-Feb 8

2016

N= 4,654

24	Deal fairly with all sides
74	Tend to favor one side
3	No Answer

Now we are going to ask you some questions about the news you get online, whether on a computer, phone, or tablet. Again, by news we mean information about events and issues that involve more than just your friends or family.

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):

NEWS_SOURCE How often do you get news online from... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
a. People that you are close with Jan 12-Feb 8 2016 [N=4,236]	15	54	24	6	*
b. People you are not particularly close with Jan 12-Feb 8 2016 [N=4,236]	6	28	41	25	*
c. News organizations Jan 12-Feb 8 2016 [N=4,236]	36	40	16	7	1

ASK IF AT LEAST HARDLY EVER TO AT LEAST 1 ITEM IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3); SHOW ONLY THOSE AT LEAST HARDLY EVER IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3):

NEWSACC How accurate, do you think, is the news posted online by...

a. People that you are close with

Jan 12-Feb 8

2016

N=4,045

7	Very accurate
68	Somewhat accurate
22	Not too accurate
2	Not at all accurate
2	No answer

b. People you are not particularly close with

Jan 12-Feb 8

2016

N=3,370

2	Very accurate
49	Somewhat accurate
42	Not too accurate
4	Not at all accurate
2	No answer

c. News organizations

Jan 12-Feb 8

2016

N=4,040

15	Very accurate
69	Somewhat accurate
13	Not too accurate
2	Not at all accurate
1	No answer

ASK IF AT LEAST HARDLY EVER TO AT LEAST 1 ITEM IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3); SHOW ONLY THOSE AT LEAST HARDLY EVER IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3):

NEWSINTERESTS How near to your interests is the news posted online by...

a. People that you are close with

Jan 12-Feb 8

2016

N=4,045

15	Very near to my interests
59	Somewhat near to my interests
20	Not too near to my interests
4	Not at all near to my interests
2	No answer

NEWSINTERESTS CONTINUED...*b. People that you are not particularly close with*

Jan 12-Feb 8

2016

N=3,370

4	Very near to my interests
38	Somewhat near to my interests
48	Not too near to my interests
9	Not at all near to my interests
2	No answer

c. News organizations

Jan 12-Feb 8

2016

N=4,040

11	Very near to my interests
61	Somewhat near to my interests
24	Not too near to my interests
4	Not at all near to my interests
1	No answer

ASK IF SEES INACCURATE NEWS ONLINE (NEWSACCa-c=2-4):

DIGNEWSFACT When you are online and come across information in a news story that you think is inaccurate, how often do you take it upon yourself to figure out whether it is accurate?

Jan 12-Feb 8

2016

N=4,074

32	Often
43	Sometimes
17	Hardly ever
7	Never
*	No Answer

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):

DIGWDOG_3 Thinking about the news that your friends, family and acquaintances post or send you online about political and social issues, overall, do you think the mix of news you get from them... **[RANDOMIZE 1 & 2; KEEP 3 LAST]**

Jan 12-Feb 8

2016

N=4,236

35	Represents just one side
31	Represents more than one side
33	They don't send me news about political and social issues
1	No Answer

ASK IF TEND TO FAVOR ONE SIDE (DIGWDOG_3=1):

DIGFAVOR Would you prefer that the news your friends, family and acquaintances post or send you online about political and social issues has a greater mix of views from all sides, or do you think it's okay that overall it represents just one side?

Jan 12-Feb 8

2016

N=1,745

69	Would prefer a greater mix of views
30	It's okay that overall it represents just one side
1	No Answer

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):

DIGNEWSFIRST Which statement best describes how you get news online, whether on a computer, phone, or tablet, even if neither is exactly right? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,236

44	I mostly come across news online because I'm looking for it
55	I mostly come across news online when I'm doing other things online
2	No Answer

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):

DIGNEWSEXP When online, some people interact a lot with others about the news, while others tend to keep more to themselves. What comes closer to what you do? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,236

18	I tend to interact with others online about the news
80	I tend to not really interact with others about the news I get online
2	No Answer

ASK IF GETS NEWS BOTH DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3) AND NOT DIGITALLY (ANY NEWS_PLATFORMa-f=1-3):

DIGNEWSSAME Which of the following phrases better describes your news habits? **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,202

40	I mostly turn to the SAME news sources online as I do offline
57	I mostly turn to DIFFERENT sources for news depending on whether I am getting news online or offline
2	No Answer

ASK IF GETS NEWS BOTH DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3) AND NOT DIGITALLY (ANY NEWS_PLATFORMa-f=1-3):

DIGNEWSMORE1 Which of the following statements comes closer to your view of the online news you get? Getting news online... **[RANDOMIZE]**

Jan 12-Feb 8

2016

N=4,202

72	Exposes me to a wider range of news stories than I would get otherwise
25	Does not expose me to more news stories than I would have gotten otherwise
3	No Answer

ASK ALL WEB:

NEWSDIG Thinking about all the time you spend online, how much of that time is spent getting news?

Jan 12-Feb 8

2016

N=4,339

9	A lot
42	Some
39	Not too much
8	Not at all
1	No Answer

ASK ALL WEB:

SNS Do you use any of the following social networking sites? *[Check all that apply]* **[RANDOMIZE WITH "OTHER" ALWAYS LAST]**

BASED ON TOTAL		<u>Yes</u>	<u>No</u>	<u>No Answer</u>
a.	Facebook			
	Jan 12-Feb 8, 2016 [N=4,654]	67	33	-
	Mar 13-15, 20-22, 2015 [N=2,035]	66	34	1
	Aug 21-Sep 2, 2013 [N=5,173]	64	36	*
b.	Twitter			
	Jan 12-Feb 8, 2016 [N=4,654]	16	84	-
	Mar 13-15, 20-22, 2015 [N=2,035]	17	83	1
	Aug 21-Sep 2, 2013 [N=5,173]	16	84	*
d.	LinkedIn			
	Jan 12-Feb 8, 2016 [N=4,654]	20	80	-
	Aug 21-Sep 2, 2013 [N=5,173]	19	80	*
e.	Instagram			
	Jan 12-Feb 8, 2016 [N=4,654]	19	81	-
	Aug 21-Sep 2, 2013 [N=5,173]	12	88	*
f.	Vine			
	Jan 12-Feb 8, 2016 [N=4,654]	2	98	-
	Aug 21-Sep 2, 2013 [N=5,173]	3	97	*
g.	Tumblr			
	Jan 12-Feb 8, 2016 [N=4,654]	4	96	-
	Aug 21-Sep 2, 2013 [N=5,173]	4	96	*
h.	YouTube			
	Jan 12-Feb 8, 2016 [N=4,654]	48	52	-
	Aug 21-Sep 2, 2013 [N=5,173]	51	49	*
i.	Reddit			
	Jan 12-Feb 8, 2016 [N=4,654]	4	96	-
	Aug 21-Sep 2, 2013 [N=5,173]	3	97	*
j.	Snapchat			
	Jan 12-Feb 8, 2016 [N=4,654]	10	90	-
k.	Other			
	Jan 12-Feb 8, 2016 [N=4,654]	11	89	-
	Aug 21-Sep 2, 2013 [N=5,173]	3	97	*

ASK IF AT LEAST YES TO 1 ITEM SNS; SHOW ONLY THOSE SITES USED (SNSA, SNSB, SNSD-SNSJ=1):

SNSNEWS Do you ever get news or news headlines on any of the following sites? Again, by news we mean information about events and issues that involve more than just your friends or family. **[RANDOMIZE]**

	<u>Yes</u>	<u>No</u>	<u>No Answer</u>
BASED ON FACEBOOK USERS:			
a. Facebook			
Jan 12-Feb 8, 2016 [N=3,210]	66	34	*
Mar 13-15, 20-22, 2015 [N=1,343]	63	37	*
Aug 21-Sep 2, 2013 [N=3,268]	47	53	0
BASED ON TWITTER USERS:			
b. Twitter			
Jan 12-Feb 8, 2016 [N=908]	59	41	1
Mar 13-15, 20-22, 2015 [N=347]	63	37	0
Aug 21-Sep 2, 2013 [N=736]	52	48	0
BASED ON LINKEDIN USERS:			
d. LinkedIn			
Jan 12-Feb 8, 2016 [N=1,348]	19	81	*
Aug 21-Sep 2, 2013 [N=1,107]	13	87	0
BASED ON INSTAGRAM USERS:			
e. Instagram			
Jan 12-Feb 8, 2016 [N=933]	23	76	1
Aug 21-Sep 2, 2013 [N=467]	13	87	0
BASED ON VINE USERS:			
f. Vine			
Jan 12-Feb 8, 2016 [N=115]	14	84	2
Aug 21-Sep 2, 2013 [N=113]	9	91	0
BASED ON TUMBLR USERS:			
g. Tumblr			
Jan 12-Feb 8, 2016 [N=198]	31	69	-
Aug 21-Sep 2, 2013 [N=159]	29	71	0
BASED ON YOUTUBE USERS:			
h. YouTube			
Jan 12-Feb 8, 2016 [N=2,542]	21	77	1
Aug 21-Sep 2, 2013 [N=2,506]	20	80	0
BASED ON REDDIT USERS:			
i. Reddit			
Jan 12-Feb 8, 2016 [N=288]	70	30	*
Aug 21-Sep 2, 2013 [N=114]	62	38	0
BASED ON SNAPCHAT USERS:			
j. Snapchat			
Jan 12-Feb 8, 2016 [N=439]	17	82	1

ASK IF AT LEAST YES TO 1 ITEM SNSNEWS (SNSNEWSA, SNSNEWSB, SNSNEWSD-J =1):

SNSSOURCE When you follow a link to a news story on a social networking site, how much attention, if any, do you pay to the news source the link takes you to?

Jan 12-Feb 8

2016

N=3,040

38	A lot of attention
44	Some attention
14	Very little attention
3	No attention at all
*	No Answer

ASK IF AT LEAST YES TO 1 ITEM SNSNEWS (SNSNEWSA, SNSNEWSB, SNSNEWSD-J=1):

SNSACT Thinking about when you are on a social networking site, how often, if at all, do you...
[RANDOMIZE]

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
a. Click on links to news stories Jan 12-Feb 8 2016 [N=3,040]	26	54	14	6	*
b. Post links to news stories yourself Jan 12-Feb 8 2016 [N=3,040]	6	30	32	31	*
c. Share or repost links to news stories that were originally posted by someone else Jan 12-Feb 8 2016 [N=3,040]	11	38	30	21	*
d. "Like" news stories Jan 12-Feb 8 2016 [N=3,040]	16	42	25	16	1
e. Comment on news stories Jan 12-Feb 8 2016 [N=3,040]	8	29	33	29	1
f. Post my own photos or videos of a news event Jan 12-Feb 8 2016 [N=3,040]	3	16	31	50	*
g. Discuss issues in the news with others on that site Jan 12-Feb 8 2016 [N=3,040]	5	26	33	36	*

Experiential topline questionnaire

**2015 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 14.5 FEBRUARY – EXPERIENTIAL STUDY
February 24th – March 1st 2016
WEB RESPONDENTS N=2,078**

ASK ALL:

GOTNEWS_EXP In the past two hours, did you get news about any of the following topics online, such as on a computer, phone or tablet?

- a. Government and politics
- b. People and events in your own community
- c. Sports
- d. Business and finance
- e. Science and technology
- f. Entertainment
- g. Crime
- h. Health news
- i. Other
- j. Did not get news online

RESULTS HELD FOR FUTURE RELEASE

ASK IF CHOSE MORE THAN ONE TOPIC IN GOTNEWS_EXP:

TOPNEWS_EXP Of the topics you got news from in the past two hours, which one did you get the most news about?

- 1 Government and politics
- 2 People and events in your own community
- 3 Sports
- 4 Business and finance
- 5 Science and technology
- 6 Entertainment
- 7 Crime
- 8 Health news
- 9 Other

RESULTS HELD FOR FUTURE RELEASE

ASK IF CHOSE ANY TOPIC IN GOTNEWS_EXP:

NEWSPLAT_EXP When it comes to the news you got online about **[INSERT TOPIC FROM TOPNEWS_EXP]** in the past two hours, how did you get that news?

- a. A post or link from a social networking site, such as Facebook or Twitter
- b. Going directly to a news organization's website or app
- c. Through searching for information on a search engine/website
- d. An email or text message from a friend or family member
- e. An email, text message, or mobile alert from a news organization
- f. Other *[specify]*

RESULTS HELD FOR FUTURE RELEASE**ASK IF CHOSE ANY TOPIC IN GOTNEWS_EXP:**

NEWSACTION_EXP Finally, when it comes to the news you got online about **[INSERT TOPIC FROM TOPNEWS_EXP]** in the past two hours, did you do any of the following with that news?

Feb 24-Mar 1

2016

Out of those who chose
at least one topic 3 or
more times

N=1,757

30	Spoke with someone about the news you got, either in person or over the phone
17	Searched for additional stories or information about the news you got
11	Posted, shared, or commented on an article on a social networking site, such as Facebook or Twitter
5	Sent an article to someone by email or text message
4	Bookmarked it or saved it in some way
3	Commented on a news organization's webpage
47	Didn't do any of these with the news you got [EXCLUSIVE PUNCH]

ASK IF GOT NEWS VIA LINK OR EMAIL (NEWSPLAT_EXPa=1 or NEWSPLAT_EXPd=1 or NEWSPLAT_EXPe=1):

NEWSSOURCE_EXP If you followed any links from a social networking site, email or text message to get that news, what specific news outlet(s) did the link(s) take you to?

Type the name of up to 3 specific news outlets in the boxes below. (Please do not type the name of a social networking site. We are interested in the original outlet of that news.)

If you do not remember, please click "Do not remember."

If you did not follow any links, please click "Did not follow any links."

Feb 24-Mar 1

2016

Out of those who got
news from a link three
or more times

N=747

38	Remembered every time
31	Remembered at least half of the time, but not every time
16	Remembered less than half of the time, but not never
15	Never remembered