

Appendix D: Survey topline questionnaire

**2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 23 NOVEMBER
FINAL TOPLINE
November 29 – December 12, 2016
TOTAL N=4,183¹¹**

[RANDOMIZE ORDER OF NEWSSOURCEA AND NEWSSOURCEB]

ASK ALL:

NEWSSOURCEA Leading up to the presidential election on November 8, which of the following sources did you regularly get news from about the presidential campaigns and candidates? This includes any way that you got the source.
[Check all that apply] **[PROGRAMMING NOTE: RANDOMIZE 1-10 WITH 99 ALWAYS LAST]**

| | | <u>Selected</u> | <u>Not selected</u> <u>/No Answer</u> |
|----|--|-----------------|--|
| a. | A social networking site, such as Facebook or Twitter Nov 29-Dec 12, 2016 | 32 | 68 |
| b. | Local TV news Nov 29-Dec 12, 2016 | 52 | 48 |
| c. | Your local daily newspaper Nov 29-Dec 12, 2016 | 21 | 79 |
| d. | NPR Nov 29-Dec 12, 2016 | 18 | 82 |
| e. | Rush Limbaugh Show (radio) Nov 29-Dec 12, 2016 | 8 | 92 |
| f. | Sean Hannity Show (radio) Nov 29-Dec 12, 2016 | 9 | 91 |
| g. | Washington Post Nov 29-Dec 12, 2016 | 14 | 86 |
| h. | New York Times Nov 29-Dec 12, 2016 | 17 | 83 |
| i. | Drudge Report Nov 29-Dec 12, 2016 | 5 | 95 |
| j. | Huffington Post Nov 29-Dec 12, 2016 | 14 | 86 |
| k. | None of the above [EXCLUSIVE PUNCH] Nov 29-Dec 12, 2016 | 14 | 86 |

[RANDOMIZE ORDER OF NEWSSOURCEA AND NEWSSOURCEB]

¹¹ The Wave 23 survey was administered exclusively in web mode. The survey included N=186 previous mail mode panelists that were converted to web and were provided an internet-enabled tablet if necessary.

ASK ALL:
NEWSSOURCEB

Again, leading up to the presidential election on November 8, which of the following sources did you regularly get news from about the presidential campaigns and candidates? This includes any way that you got the source. *[Check all that apply]* **[PROGRAMMING NOTE: RANDOMIZE 1-9 WITH 99 ALWAYS LAST]**

| | | <u>Selected</u> | <u>Not selected</u> <u>/No Answer</u> |
|----|---|-----------------|--|
| a. | Breitbart Nov 29-Dec 12, 2016 | 5 | 95 |
| b. | Buzzfeed Nov 29-Dec 12, 2016 | 7 | 93 |
| c. | CNN Nov 29-Dec 12, 2016 | 43 | 57 |
| d. | Fox News Cable Channel Nov 29-Dec 12, 2016 | 39 | 61 |
| e. | MSNBC Nov 29-Dec 12, 2016 | 26 | 74 |
| f. | USA Today Nov 29-Dec 12, 2016 | 13 | 87 |
| g. | Wall Street Journal Nov 29-Dec 12, 2016 | 11 | 89 |
| h. | Yahoo News Nov 29-Dec 12, 2016 | 12 | 88 |
| i. | Google News Nov 29-Dec 12, 2016 | 19 | 81 |
| k. | None of the above [EXCLUSIVE PUNCH] Nov 29-Dec 12, 2016 | 22 | 78 |

PEW RESEARCH CENTER QUESTIONNAIRE
May 30-June 12, 2017
N=4,024

RANDOMIZE ORDER OF POLSOURCE1 and POLSOURCE2:

ASK ALL:

POLSOURCE1 Which of the following sources do you regularly get news from about GOVERNMENT AND POLITICS? This includes any way that you get the source.

[Select all answers that apply] **[RANDOMIZE ITEMS; item g always last]**

| | | <u>Selected</u> | <u>Not selected/ No answer</u> |
|----|--|-----------------|------------------------------------|
| a. | ABC News May 30-June 12, 2017 [N=4,024] | 36 | 64 |
| b. | CBS NEWS May 30-June 12, 2017 [N=4,024] | 35 | 65 |
| c. | NBC News May 30-June 12, 2017 [N=4,024] | 36 | 64 |
| d. | Business Insider May 30-June 12, 2017 [N=4,024] | 4 | 96 |
| e. | Vox May 30-June 12, 2017 [N=4,024] | 3 | 97 |
| f. | Independent Journal Review (IJR) May 30-June 12, 2017 [N=4,024] | 2 | 98 |
| g. | None of the above May 30-June 12, 2017 [N=4,024] | 42 | 58 |

ASK ALL:

POLSOURCE2 Which of the following sources do you regularly get news from about GOVERNMENT AND POLITICS? This includes any way that you get the source.

[Select all answers that apply] **[RANDOMIZE ITEMS; item g always last]**

| | | <u>Selected</u> | <u>Not selected/ No answer</u> |
|----|--|-----------------|------------------------------------|
| a. | PBS May 30-June 12, 2017 [N=4,024] | 21 | 79 |
| b. | Politico May 30-June 12, 2017 [N=4,024] | 7 | 93 |
| c. | International Business Times May 30-June 12, 2017 [N=4,024] | 2 | 98 |
| d. | Slate May 30-June 12, 2017 [N=4,024] | 4 | 96 |
| e. | Los Angeles Times May 30-June 12, 2017 [N=4,024] | 5 | 95 |
| g. | None of the above May 30-June 12, 2017 [N=4,024] | 71 | 29 |

ASK ALL:

PARTY In politics today, do you consider yourself a...?

| | | |
|--|----|--------------------------------|
| May 30- June 12 <u>2017</u> N=4,024 | 26 | Republican |
| | 36 | Democrat |
| | 30 | Independent |
| | 6 | Something else, please specify |
| | 2 | No answer |

ASK IF (PARTY=3,4,-1)[N=1,494]:

PARTYLN As of today, do you lean more to...

Based on those who said Independent, something else, or refused on PARTY

| | | |
|---------|----|----------------------|
| N=1,494 | 38 | The Republican Party |
| | 48 | The Democratic Party |
| | 15 | No answer |

PARTY/PARTY LN COMBINED

PARTY In politics today, do you consider yourself a...?

PARTYLN As of today, do you lean more to...

May 30-

June 12

2017

N=4,204

| | |
|----|--------------------------------|
| 26 | Republican |
| 36 | Democrat |
| 30 | Independent |
| 6 | Something else, please specify |
| 2 | No answer |

| | |
|----|----------------------------|
| 40 | Republican/Lean Republican |
|----|----------------------------|

| | |
|----|------------------------|
| 54 | Democrat/Lean Democrat |
|----|------------------------|

| | |
|---|-----------------|
| 6 | Refused to lean |
|---|-----------------|

ASK ALL:

IDEO In general, would you describe your political views as...

May 30-

June 12

2017

N=4,024

| | |
|---|-------------------|
| 7 | Very conservative |
|---|-------------------|

| | |
|----|--------------|
| 26 | Conservative |
|----|--------------|

| | |
|----|----------|
| 41 | Moderate |
|----|----------|

| | |
|----|---------|
| 16 | Liberal |
|----|---------|

| | |
|---|--------------|
| 7 | Very liberal |
|---|--------------|

| | |
|---|-----------|
| 3 | No answer |
|---|-----------|

