

Instructions for creating a community quiz and viewing your group's results

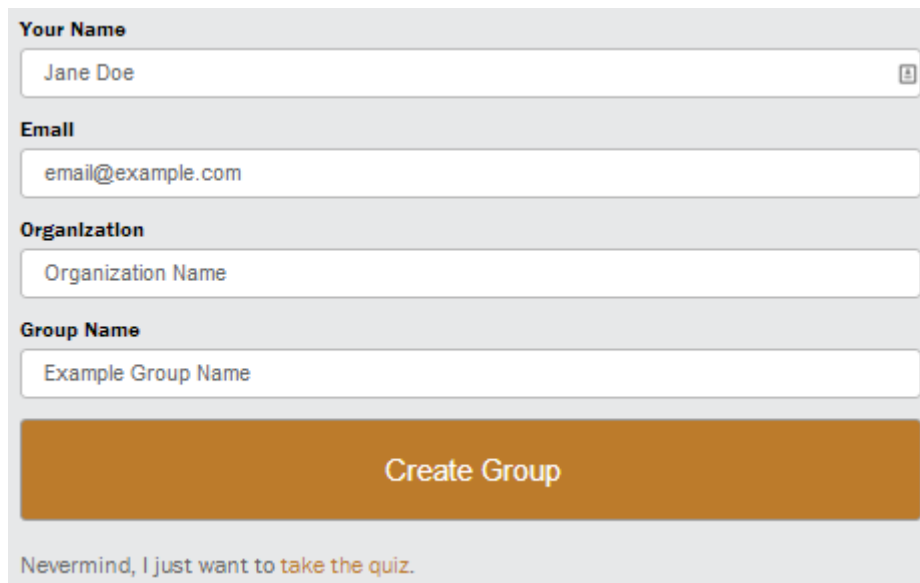
Welcome to our step-by-step instructions for creating a community version of our library user quiz. An overview of the community version for our library user quiz is available at <http://libraries.pewinternet.org/2014/06/30/how-does-your-communitys-library-engagement-compare-with-the-rest-of-the-country/>.

More resources are available in the Help Center on our website at <http://www.pewinternet.org/2014/06/27/library-user-quiz-help-center/>.

How to create a quiz for a new group

To get started, complete the registration form here:

<http://www.pewinternet.org/quiz/library-typology/create/>



Your Name
Jane Doe

Email
email@example.com

Organization
Organization Name

Group Name
Example Group Name

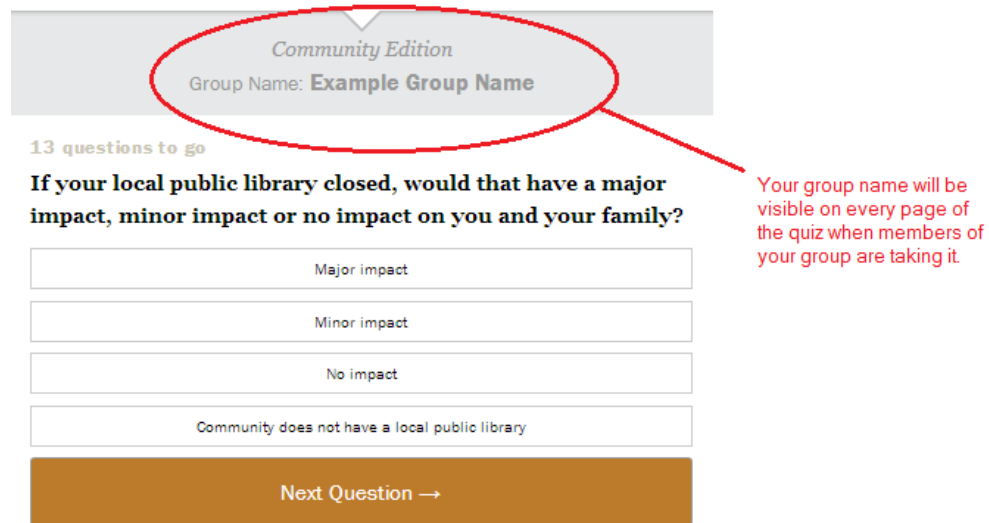
Create Group

[Nevermind, I just want to take the quiz.](#)

Fill in all four fields, then click “**Create Group**”:

- **Your name**
- **Your email** – We will send your registration information, including links to your results page, to this address. If you forget your group ID, we will send it to this address.
- **Your organization**

- **Your group name** – This name will appear at the top of your community quiz and will be visible to anyone taking the quiz.



Community Edition
Group Name: **Example Group Name**

13 questions to go

If your local public library closed, would that have a major impact, minor impact or no impact on you and your family?

Major impact

Minor impact

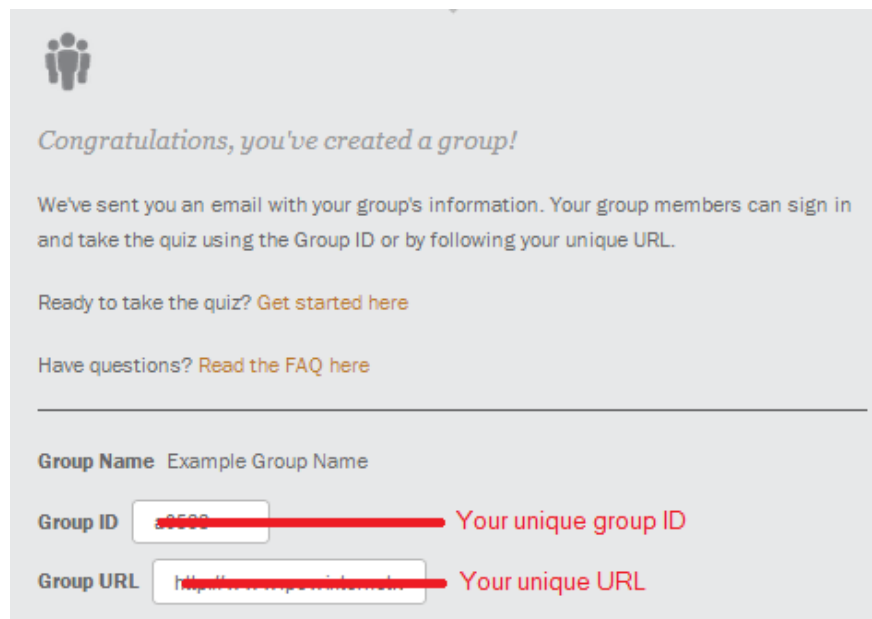
No impact


Community does not have a local public library

Next Question →

Your group name will be visible on every page of the quiz when members of your group are taking it

Next, you will see a screen confirming your registration, along with your group ID and the unique link you can use when sharing your quiz.





Congratulations, you've created a group!

We've sent you an email with your group's information. Your group members can sign in and take the quiz using the Group ID or by following your unique URL.

Ready to take the quiz? [Get started here](#)

Have questions? [Read the FAQ here](#)

Group Name Example Group Name

Group ID **8559** Your unique group ID

Group URL [https://www.pewresearch.org/...](#) Your unique URL

You will also receive an email from quiz-support@pewresearch.org. **Be sure to save this email. It contains a direct link to the results page for your quiz.** (Aggregate results will be available on that page as soon as at least five members of your group have taken your quiz; more information about your results is available later in this document.)

How to invite members of your community or group to take your quiz

Option 1: Send members of your group the **unique URL** you received in your registration email. This will send them directly to your group's quiz, which will have a banner at the top reading "Community Edition," followed by your group's name.



Option 2: Send members of your group [the general group sign-in page](#)¹ and tell them to enter the **group ID** you received in your registration email.

For more information: See our resource page, [Share the Library User Quiz With Your Community](#),² for sample language for sharing your library user quiz with your community or group, as well as a widget you can embed on your website and a [flyer](#) you can edit and print out for your library patrons.

Please note that anyone who takes the quiz with your unique URL or group ID will be considered part of your community, and thus counted in your results.

¹ General group sign-in page: <http://www.pewinternet.org/quiz/library-typology/group/>



² Share the Library User Quiz With Your Community: <http://www.pewinternet.org/2014/06/30/share-the-library-user-quiz-with-your-community/>

How to view your group's results

You can sign in to see the aggregate results for your group at any time using the “Results Page” link in the email you received upon registration.

You can also see your results by going to [the community group sign in page](http://pewinternet.org/quiz/library-typology/group/) (<http://pewinternet.org/quiz/library-typology/group/>) and entering your group ID; after a green check mark appears to the right of your group ID, click on the link that says “Skip the quiz and see the [your group name] results page.”

Sign in to your community group below

  Enter unique group ID here

Your will be able to compare your community's overall results with the general public, and you will be able to compare **your** results with the rest of your community and the general public - On your answers are submitted, only **you** will be able to see your answers to each question.



[Skip the quiz and see the "Example Group Name" results page →](#) View your results

Begin Quiz →

You will then be taken to your group's results page, which will be available to you and to all of your group's respondents. Please note that for the sake of user privacy, each respondent's specific answers (both to individual questions and their final typology group) will be visible only to them. The group results page will only show aggregate results for the entire group – not individual responses.

Note: If you forget your group ID, visit [the general group sign-in page](#)³ and click on “Forgot your group ID?” (right)

Sign in to your community group below

Your will be able to compare your community's over you will be able to compare **your** results with the re public - On your answers are submitted, only **you** w question.

[Forgot your group ID?](#) | [Not part of a group?](#) | [Other](#)

Begin Quiz

³ General group sign-in page: <http://www.pewinternet.org/quiz/library-typology/group/>

Your results page is divided into two main parts. The first part (below) shows how the overall distribution of library user types in your group compares with the general public.

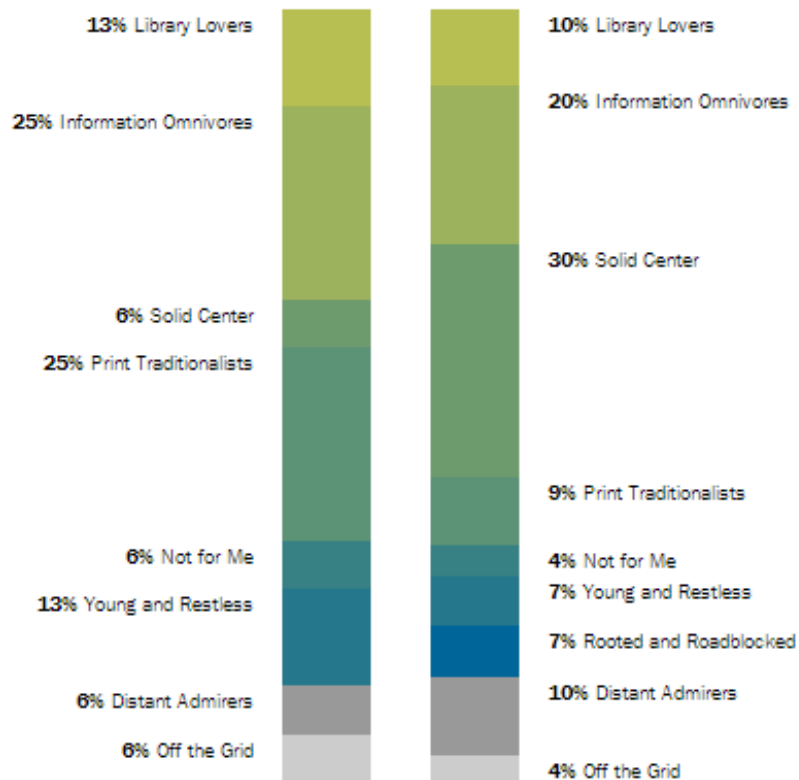
Example Group Name Results

16 people have taken this quiz in your group

LIBRARY USER GROUP TYPES

Based on the responses of members in your group, percent of your group members who are...

Compared to the general public...



To learn more about what the different groups mean, as well as the results of our nationally representative survey in September 2013, see our report, [“From Distant Admirers to Library Lovers—and beyond: A typology of public library engagement in America.”](#) A brief overview of each group is also available [in this blog post](#).⁴

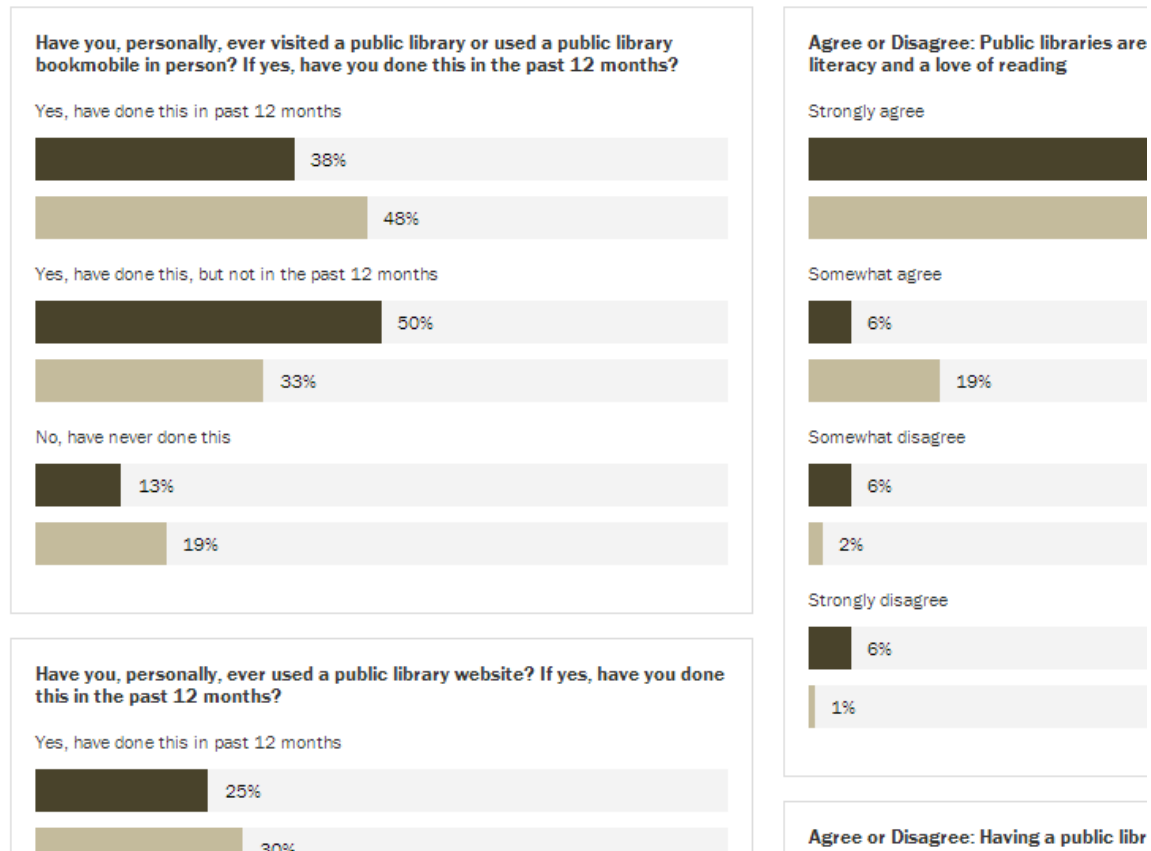
⁴ Report available at <http://www.pewinternet.org/2014/03/13/library-engagement-typology/>.

Blog post available at <http://libraries.pewinternet.org/2014/03/18/a-new-way-of-looking-at-public-library-engagement-in-america/>.

The second part of your results page shows how members of your group as a whole responded to each question in the quiz, and shows you how your group's responses compare to those of the general public.

Key:

■ Sample Library Results ■ General Public



To learn more about Americans' library engagement at the national level, including how the general population views, values, and uses public libraries today, see our report, "How Americans Value Public Libraries in Their Communities."⁵

For more information, please see our Community Quiz FAQ:

<http://www.pewresearch.org/community-quiz-faq/>

If you have any additional questions, please contact us:

quiz-support@pewresearch.org

⁵ Report available at <http://libraries.pewinternet.org/2013/12/11/libraries-in-communities/>.