

Appendix A: Topline questionnaire

GAME1 Do you ever play video games on a computer, TV, game console, or portable device like a cellphone?

	CURRENT	
%	49	Yes
	51	No
	*	(VOL.) Don't know
	*	(VOL.) Refused

GAME2 Many people have different opinions about video and online games. For each of the following statements about video games, please tell me if you think it's generally true for MOST games, true for some games but not others, generally NOT true for most games, or if you are not sure. (First,/Next,) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM THEN AS NECESSARY: Do you think this is true for most video games, true for some games but not others, NOT true for most video games, or are you not sure?]

	TRUE FOR MOST GAMES	TRUE FOR SOME BUT NOT OTHERS	NOT TRUE FOR MOST GAMES	NOT SURE	(VOL.) REFUSED
a. Video games help develop good problem solving and strategic thinking skills	17	47	16	20	1
b. Video games are a waste of time	26	33	24	16	2
c. Video games portray women poorly	14	27	18	40	1
d. Video games promote teamwork and communication	10	37	23	28	1
e. Video games portray minority groups poorly	9	20	23	47	1
f. Video games are a better form of entertainment than watching TV	11	34	30	24	1

GAME3 Next, based on what you know about video games, please tell me if you agree or disagree with the following statements. (First,/Next,) [INSERT ITEMS; RANDOMIZE]. Do you agree or disagree?

	AGREE	DISAGREE	(VOL.) DON'T KNOW	(VOL.) REFUSED
a. Most people who play video games are men	60	31	9	1
b. People who play violent video games are more likely to be violent themselves	40	53	7	1

GAME4 Some people use the term “gamer” to describe themselves as a fan of gaming or a frequent game-player. Do you think the term “gamer” describes you well, or not?

Based on those who play video games [N=925]

	<u>CURRENT</u>	
%	20	Yes, gamer
	77	No, not gamer
	2	(VOL.) Don't know
	0	(VOL.) Refused

Appendix B: Detailed tables

Demographics of those who play video games

% of all adults who play video games on a computer, TV, game console, or portable device like a cellphone

	Play video games
<i>Total</i>	<i>49%</i>
Men	50
Women	48
White, non-Hispanic	48
Black, non-Hispanic	53
Hispanic	51
18-29	67
30-49	58
50-64	40
65+	25
Less than high school	40
High school graduate	48
Some college	55
College+	47
<\$30,000/year	46
\$30,000-\$49,999	54
\$50,000-\$74,999	53
\$75,000+	52
Urban	52
Suburban	48
Rural	45

Source: Survey conducted June 10 – July 12, 2015.

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Demographics of self-described “gamers”

% of all adults who say the term “gamer” describes them well...

	Among all adults
<i>Total</i>	10%
Men	15
Women	6
White, non-Hispanic	7
Black, non-Hispanic	11
Hispanic	19
18-29	22
30-49	11
50-64	5
65+	2
Less than HS/HS	11
High school graduate	12
Some college	6
<\$30,000/year	13
\$30,000-\$49,999	12
\$50,000-\$74,999	9
\$75,000+	7
Urban	12
Suburban	10
Rural	7

Source: Survey conducted June 10 - July 12, 2015.

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