ASK ALL: 
NEWSPOS_OE Thinking about the news media overall, what is the most POSITIVE thing they do, if anything? [OPEN-END]

Jan 12-Feb 8
2016
N=4,654
30 Report the news (generally or topic)
25 Provide a service to the public
8 Provide positive & uplifting stories
6 Practice high journalistic standards
2 Other
8 Do nothing positive
21 No answer/non-codeable

ASK ALL: 
NEWSNEG_OE Thinking about the news media overall, what is the most NEGATIVE thing they do, if anything? [OPEN-END]

Jan 12-Feb 8
2016
N=4,654
22 Report biased news
18 Make poor choices in what or how to report
16 Lie, mislead or sensationalize
14 Report too many negative stories
7 Other
3 Do nothing negative
19 No answer/non-codeable

1 Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.