

**PEW RESEARCH CENTER
AMERICAN TRENDS PANEL WAVE 1
TOPLINE
MARCH 19-APRIL 29, 2014
WEB RESPONDENTS N=2,901¹**

ASK ALL:

- Q.1 Below is a list of topics that some people are interested in, and others are not. Click on the topics that you are interested in. You can click anywhere in each of the boxes to check the button.
[RANDOMIZE] [ALLOW MULTIPLE ANSWERS]

Mar 19-Apr 29

2014²

Based on web
respondents
[N=2,901]

66	Health and medicine
57	Events in your community
58	Science and technology
57	Government and politics
48	Religion and spirituality
44	Entertainment and celebrities
41	Sports
40	Business and finance
40	Art and theater

ASK WEB RESPONDENTS ONLY:**ASK IF INTERESTED IN MORE THAN THREE TOPICS (Q1=1):**

- Q.2 Of the topics you are interested in, which ones are you most interested in? Choose up to three.
[KEEP TOPICS IN SAME ORDER AND POSITION AS Q1]

BASED ON TOTAL:

Mar 19-Apr 29

2014

Based on web
respondents
[N=2,901]³

37	Health and medicine
36	Government and politics
32	Science and technology
28	Religion and spirituality
23	Sports
22	Events in your community
20	Entertainment and celebrities
16	Business and finance
14	Art and theater

NO QUESTIONS 3-6, 11-15**Q.7-10 HELD FOR FUTURE RELEASE**

¹ Question wording in this topline is that from the web version of the survey. A pared down version of this questionnaire was asked to 12% of panelists (N=407) who opted to take the survey over the phone. This report is solely based on responses provided only by the web respondents. For those questions asked on the phone, wording was adapted slightly so that it could be asked over the phone. Phone version of the survey is available on request.

² Percentages add up to more than 100% because multiple answers were accepted.

³ Percentages add up to more than 100% because up to three responses were accepted. These percentages also include the responses of those who selected three or fewer topics in Q1, and thus were not asked Q2.

ASK ALL:

Q.16 Click on the social networking sites that you use. You can click the logo or the button itself to check the button. **[RANDOMIZE; ALLOW MULTIPLE RESPONSES]**

Mar 19-Apr 29

2014⁴

Based on web
respondents

[N=2,901]

77	Facebook
63	YouTube
24	Google Plus
25	LinkedIn
21	Twitter

Q.17 HELD FOR FUTURE RELEASE**ASK ALL:**

Q.18 Thinking about the news, did you get news in the past week ...? Check all that apply.
[RANDOMIZE] [ALLOW MULTIPLE RESPONSES]

Mar 19-Apr 29

2014⁵

Based on web
respondents

[N=2,901]

73	On television
75	On the internet
46	On the radio
32	In print

ASK ALL:

Q.19 Thinking specifically about government and politics, do you get most of your news about this topic ...? Check one. **[RANDOMIZE]**

Mar 19-Apr 29

2014⁶

Based on web
respondents

[N=2,901]

45	On television
37	On the internet
12	On the radio
6	In print
*	No answer

⁴ Percentages add up to more than 100% because multiple answers were accepted.

⁵ Percentages add up to more than 100% because multiple answers were accepted.

⁶ Percentages add up to more than 100% because multiple answers were accepted.

ASK IF TELEVISION IS MAIN SOURCE (Q19=1):

Q.19a Which television outlet or program do you turn to most often for news about government and politics? Please list the name of the outlet or program in the box below.

ASK IF PRINT IS MAIN SOURCE (Q19=2):

Q.19b Which print source do you turn to most often for news about government and politics? Please list the complete name of the print source. If a newspaper, also include the city where it is from in the box below.

ASK IF RADIO IS MAIN SOURCE (Q19=3):

Q.19c Which radio program or station do you turn to most often for news about government and politics? Please list the name of the program or the letters of the station in the box below. Please DO NOT just list the station number.

ASK IF INTERNET IS MAIN SOURCE (Q19=4):

Q.19d Which source on the internet do you turn to most often for news about government and politics? Please list the name of the internet source in the box below.

ALL SOURCES MENTIONED

Mar 19-Apr 29

2014⁷

Based on

web respondents

[N=2,901]

16	CNN
14	Fox
10	Local TV
5	NPR
4	Local radio
4	Yahoo
4	Google
4	MSNBC
4	Local newspaper
3	NBC
3	ABC
3	New York Times
3	MSN
2	CBS
2	Facebook
2	Huffington Post
2	Local digital
1	BBC
1	Blog
1	Drudge
1	Univision/Telemundo/MundoFox
1	PBS
1	Blaze
1	Reddit
1	HLN
1	Rush Limbaugh
1	USA Today
1	Wall Street Journal
1	Other radio
11	Other
2	Refused

⁷ Respondents were asked to provide their main source. If respondents volunteered more than one source, Pew Research accepted up to three.

ASK ALL WEB RESPONDENTS:

Q.20 Please click on all of the sources that you have **heard of**, regardless of whether you use them or not. If you are unsure, please DO NOT click it. You can click anywhere in each of the boxes.

Mar 19-Apr 29 <u>2014</u> Based on web respondents [N=2,901]		Mar 19-Apr 29 <u>2014</u> Based on web respondents [N=2,901]	
95	CNN	62	Colbert Report
94	ABC News	60	Bloomberg
94	NBC News	53	NPR
			Glenn Beck
93	CBS News	49	Program
	Fox News Cable		Sean Hannity
93	Channel	45	Show
			Al Jazeera
90	USA Today	42	America
89	MSNBC	36	The Guardian
88	PBS	34	The Economist
85	New York Times	34	Drudge Report
82	Wall Street Journal	32	Politico
80	Yahoo News	31	BuzzFeed
80	Washington Post	22	Mother Jones
76	BBC	21	Slate
71	Google News	18	The Blaze
	Rush Limbaugh		
66	Show	15	Ed Schultz Show
66	Huffington Post	15	Breitbart
65	The New Yorker	12	Daily Kos
64	Daily Show	9	ThinkProgress.org

ASK IF SELECTED ANY SOURCES IN Q20. SHOW ALL SOURCES SELECTED IN Q20. WEB RESPONDENTS ONLY:

Q.21a Of the sources you have heard of, click on all that you generally **TRUST** for news about government and politics.

ASK IF SELECTED ANY SOURCES IN Q20. SHOW ALL SOURCES IN Q20 & NOT SELECTED IN Q21A. WEB RESPONDENTS ONLY:

Q.21b Now, click on all that you generally **DISTRUST** for news about national government and politics.

	<u>Trust</u>	<u>Distrust</u>	<u>Neither</u>	<u>Not heard of</u>
s1_1. ABC News				
Mar 19-Apr 29, 2014 [N=2,901]	50	17	27	6
<i>Based on heard of [N=2,759]</i>	53	18	29	--
s1_2. CBS News				
Mar 19-Apr 29, 2014 [N=2,901]	46	17	30	7
<i>Based on heard of [N=2,739]</i>	49	18	33	--
s1_3. NBC News				
Mar 19-Apr 29, 2014 [N=2,901]	50	19	25	6
<i>Based on heard of [N=2,761]</i>	53	20	26	--
s1_4. NPR				
Mar 19-Apr 29, 2014 [N=2,901]	29	9	15	47
<i>Based on heard of [N=1,929]</i>	55	17	28	--

Q.21a/b CONTINUED...

	<u>Trust</u>	<u>Distrust</u>	<u>Neither</u>	<u>Not heard of</u>
s1_5. Rush Limbaugh Show				
Mar 19-Apr 29, 2014 [N=2,901]	12	39	15	34
Based on heard of [N=2,199]	19	59	23	--
s1_6. Sean Hannity Show				
Mar 19-Apr 29, 2014 [N=2,901]	12	21	12	55
Based on heard of [N=1,645]	27	46	27	--
s1_7. Washington Post				
Mar 19-Apr 29, 2014 [N=2,901]	27	14	39	20
Based on heard of [N=2,497]	34	17	49	--
s1_8. New York Times				
Mar 19-Apr 29, 2014 [N=2,901]	34	17	35	15
Based on heard of [N=2,596]	40	19	41	--
s1_9. Drudge Report				
Mar 19-Apr 29, 2014 [N=2,901]	8	9	18	66
Based on heard of [N=1,325]	22	25	52	--
s1_10. Google News				
Mar 19-Apr 29, 2014 [N=2,901]	25	11	36	29
Based on heard of [N=1,997]	35	15	50	--
s1_11. Huffington Post				
Mar 19-Apr 29, 2014 [N=2,901]	18	17	31	34
Based on heard of [N=2,180]	27	27	47	--
s1_12. Breitbart				
Mar 19-Apr 29, 2014 [N=2,901]	4	4	7	85
Based on heard of [N=601]	28	26	46	--
s1_13. The Blaze				
Mar 19-Apr 29, 2014 [N=2,901]	6	3	9	82
Based on heard of [N=620]	34	16	50	--
s1_14. Daily Kos				
Mar 19-Apr 29, 2014 [N=2,901]	2	3	7	88
Based on heard of [N=515]	16	27	57	--
s1_15. ThinkProgress.org				
Mar 19-Apr 29, 2014 [N=2,901]	2	2	5	91
Based on heard of [N=321]	24	24	52	--
s1_16. The Guardian				
Mar 19-Apr 29, 2014 [N=2,901]	7	4	24	64
Based on heard of [N=1,296]	20	12	67	--
s1_17. BBC				
Mar 19-Apr 29, 2014 [N=2,901]	36	7	33	24
Based on heard of [N=2,408]	47	10	44	--
s1_18. The New Yorker				
Mar 19-Apr 29, 2014 [N=2,901]	14	10	41	35
Based on heard of [N=2,169]	22	15	62	--
s2_1. Fox News Cable Channel				
Mar 19-Apr 29, 2014 [N=2,901]	44	37	12	7
Based on heard of [N=2,726]	47	40	13	--

Q.21a/b CONTINUED...

	<u>Trust</u>	<u>Distrust</u>	<u>Neither</u>	<u>Not heard of</u>
s2_2. MSNBC				
Mar 19-Apr 29, 2014 [N=2,901]	38	22	29	11
Based on heard of [N=2,690]	43	25	32	--
s2_3. CNN				
Mar 19-Apr 29, 2014 [N=2,901]	54	20	21	5
Based on heard of [N=2,775]	57	22	22	--
s2_4. PBS				
Mar 19-Apr 29, 2014 [N=2,901]	38	12	38	12
Based on heard of [N=2,641]	43	14	43	--
s2_5. Colbert Report				
Mar 19-Apr 29, 2014 [N=2,901]	15	16	31	38
Based on heard of [N=2,000]	25	25	50	--
s2_6. Daily Show				
Mar 19-Apr 29, 2014 [N=2,901]	16	18	30	36
Based on heard of [N=1,968]	26	28	47	--
s2_7. Glenn Beck Program				
Mar 19-Apr 29, 2014 [N=2,901]	10	24	14	51
Based on heard of [N=1,731]	21	50	29	--
s2_8. Ed Schultz Show				
Mar 19-Apr 29, 2014 [N=2,901]	3	5	7	85
Based on heard of [N=595]	19	36	44	--
s2_9. Wall Street Journal				
Mar 19-Apr 29, 2014 [N=2,901]	31	10	41	18
Based on heard of [N=2,559]	38	12	49	--
s2_10. USA Today				
Mar 19-Apr 29, 2014 [N=2,901]	33	13	44	10
Based on heard of [N=2,678]	37	14	49	--
s2_11. Slate				
Mar 19-Apr 29, 2014 [N=2,901]	4	3	14	79
Based on heard of [N=839]	17	14	68	--
s2_12. Politico				
Mar 19-Apr 29, 2014 [N=2,901]	7	5	20	68
Based on heard of [N=1,248]	21	16	63	--
s2_13. Mother Jones				
Mar 19-Apr 29, 2014 [N=2,901]	6	5	12	78
Based on heard of [N=984]	26	21	54	--
s2_14. Yahoo News				
Mar 19-Apr 29, 2014 [N=2,901]	20	16	45	20
Based on heard of [N=2,325]	24	20	56	--
s2_15. Bloomberg				
Mar 19-Apr 29, 2014 [N=2,901]	11	8	41	40
Based on heard of [N=2,023]	18	13	69	--
s2_16. BuzzFeed				
Mar 19-Apr 29, 2014 [N=2,901]	2	8	21	69
Based on heard of [N=1,029]	7	25	68	--

Q.21a/b CONTINUED...

	<u>Trust</u>	<u>Distrust</u>	<u>Neither</u>	<u>Not heard of</u>
s2_17. Al Jazeera America				
Mar 19-Apr 29, 2014 [N=2,901]	9	16	18	58
Based on heard of [N=1,581]	21	37	43	--
s2_18. The Economist				
Mar 19-Apr 29, 2014 [N=2,901]	12	2	20	66
Based on heard of [N=1,335]	36	6	58	--

ASK IF SELECTED ANY SOURCES IN Q20. SHOW ALL SOURCES SELECTED IN Q20 PLUS "LOCAL TELEVISION NEWS." WEB RESPONDENTS ONLY:

Q.22 Please click on all of the sources that you got news from about government and politics in the past week. This includes any way that you can get the source. If you are unsure, please DO NOT click it. **[RANDOMIZE]**

	<u>Got news</u>	<u>Did not get news</u>	<u>Not heard</u>
s1_0. Local Television News			
Mar 19-Apr 29, 2014 [N=2,901]	49	51	--
s1_1. ABC News			
Mar 19-Apr 29, 2014 [N=2,901]	37	58	6
Based on heard of [N=2,759]	39	61	--
s1_2. CBS News			
Mar 19-Apr 29, 2014 [N=2,901]	29	64	7
Based on heard of [N=2,739]	31	69	--
s1_3. NBC News			
Mar 19-Apr 29, 2014 [N=2,901]	37	57	6
Based on heard of [N=2,761]	39	61	--
s1_4. NPR			
Mar 19-Apr 29, 2014 [N=2,901]	20	32	47
Based on heard of [N=1,929]	39	61	--
s1_5. Rush Limbaugh Show			
Mar 19-Apr 29, 2014 [N=2,901]	8	58	34
Based on heard of [N=2,199]	12	88	--
s1_6. Sean Hannity Show			
Mar 19-Apr 29, 2014 [N=2,901]	9	37	55
Based on heard of [N=1,645]	19	81	--
s1_7. Washington Post			
Mar 19-Apr 29, 2014 [N=2,901]	8	72	20
Based on heard of [N=2,497]	10	90	--
s1_8. New York Times			
Mar 19-Apr 29, 2014 [N=2,901]	13	72	15
Based on heard of [N=2,596]	16	84	--
s1_9. Drudge Report			
Mar 19-Apr 29, 2014 [N=2,901]	5	30	66
Based on heard of [N=1,325]	14	86	--
s1_10. Google News			
Mar 19-Apr 29, 2014 [N=2,901]	22	49	29
Based on heard of [N=1,997]	30	70	--

Q.22 CONTINUED...

	<u>Got news</u>	<u>Did not get news</u>	<u>Not heard</u>
s1_11. Huffington Post			
Mar 19-Apr 29, 2014 [N=2,901]	13	52	34
Based on heard of [N=2,180]	20	80	--
s1_12. Breitbart			
Mar 19-Apr 29, 2014 [N=2,901]	3	12	85
Based on heard of [N=601]	19	81	--
s1_13. The Blaze			
Mar 19-Apr 29, 2014 [N=2,901]	5	13	82
Based on heard of [N=620]	27	73	--
s1_14. Daily Kos			
Mar 19-Apr 29, 2014 [N=2,901]	2	10	88
Based on heard of [N=515]	16	84	--
s1_15. ThinkProgress.org			
Mar 19-Apr 29, 2014 [N=2,901]	1	8	91
Based on heard of [N=321]	13	87	--
s1_16. The Guardian			
Mar 19-Apr 29, 2014 [N=2,901]	3	33	64
Based on heard of [N=1,296]	9	91	--
s1_17. BBC			
Mar 19-Apr 29, 2014 [N=2,901]	17	60	24
Based on heard of [N=2,408]	22	78	--
s1_18. The New Yorker			
Mar 19-Apr 29, 2014 [N=2,901]	3	62	35
Based on heard of [N=2,169]	5	95	--
s2_1. Fox News Cable Channel			
Mar 19-Apr 29, 2014 [N=2,901]	39	54	7
Based on heard of [N=2,726]	42	58	--
s2_2. MSNBC			
Mar 19-Apr 29, 2014 [N=2,901]	27	62	11
Based on heard of [N=2,690]	30	70	--
s2_3. CNN			
Mar 19-Apr 29, 2014 [N=2,901]	44	51	5
Based on heard of [N=2,775]	46	54	--
s2_4. PBS			
Mar 19-Apr 29, 2014 [N=2,901]	17	72	12
Based on heard of [N=2,641]	19	81	--
s2_5. Colbert Report			
Mar 19-Apr 29, 2014 [N=2,901]	10	52	38
Based on heard of [N=2,000]	16	84	--
s2_6. Daily Show			
Mar 19-Apr 29, 2014 [N=2,901]	12	52	36
Based on heard of [N=1,968]	18	82	--

Q.22 CONTINUED...

	<u>Got news</u>	<u>Did not get news</u>	<u>Not heard</u>
s2_7. Glenn Beck Program			
Mar 19-Apr 29, 2014 [N=2,901]	6	43	51
Based on heard of [N=1,731]	12	88	--
s2_8. Ed Schultz Show			
Mar 19-Apr 29, 2014 [N=2,901]	2	13	85
Based on heard of [N=595]	11	89	--
s2_9. Wall Street Journal			
Mar 19-Apr 29, 2014 [N=2,901]	10	72	18
Based on heard of [N=2,559]	12	88	--
s2_10. USA Today			
Mar 19-Apr 29, 2014 [N=2,901]	12	78	10
Based on heard of [N=2,678]	13	87	--
s2_11. Slate			
Mar 19-Apr 29, 2014 [N=2,901]	3	18	79
Based on heard of [N=839]	12	88	--
s2_12. Politico			
Mar 19-Apr 29, 2014 [N=2,901]	4	28	68
Based on heard of [N=1,248]	13	87	--
s2_13. Mother Jones			
Mar 19-Apr 29, 2014 [N=2,901]	2	20	78
Based on heard of [N=984]	10	90	--
s2_14. Yahoo News			
Mar 19-Apr 29, 2014 [N=2,901]	24	57	20
Based on heard of [N=2,325]	29	71	--
s2_15. Bloomberg			
Mar 19-Apr 29, 2014 [N=2,901]	4	56	40
Based on heard of [N=2,023]	7	93	--
s2_16. BuzzFeed			
Mar 19-Apr 29, 2014 [N=2,901]	4	27	69
Based on heard of [N=1,029]	13	87	--
s2_17. Al Jazeera America			
Mar 19-Apr 29, 2014 [N=2,901]	4	38	58
Based on heard of [N=1,581]	10	90	--
s2_18. The Economist			
Mar 19-Apr 29, 2014 [N=2,901]	3	31	66
Based on heard of [N=1,335]	10	90	--

Q23-24 HELD FOR FUTURE RELEASE

ASK IF USES AT LEAST ONE SOCIAL NETWORKING SITE (Q16A-E=1). WEB RESPONDENTS ONLY:

Q.24a Click on all of the social networking sites that you got news from about government and politics in the past week. If you are unsure, please DO NOT click it.

	<u>Got news</u>	<u>Did not get news</u>	<u>Not site user</u>
1. Facebook			
Mar 19-Apr 29, 2014 [N=2,901]	48	29	23
<i>Based on Facebook users [N=2,153]</i>	62	38	–
2. Twitter			
Mar 19-Apr 29, 2014 [N=2,901]	9	13	79
<i>Based on Twitter users [N=575]</i>	40	60	–
3. Google Plus			
Mar 19-Apr 29, 2014 [N=2,901]	6	18	76
<i>Based on Google Plus users [N=584]</i>	25	75	–
4. YouTube			
Mar 19-Apr 29, 2014 [N=2,901]	14	49	37
<i>Based on YouTube users [N=1,635]</i>	22	78	–
5. LinkedIn			
Mar 19-Apr 29, 2014 [N=2,901]	3	22	75
<i>Based on LinkedIn users [N=894]</i>	12	88	–

Q.25 HELD FOR FUTURE RELEASE

NO QUESTIONS 26-29

Q.30-32 HELD FOR FUTURE RELEASE

RANDOMIZE Q33A-E AND Q34A-E IN BLOCKS

WEB RESPONDENTS ONLY:

ASK IF USES FACEBOOK (Q16A=1) [N=2,153]:

Q.33a Of the posts you see on **Facebook**, approximately how many are about government and politics?
 You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**⁸

Mar 19-Apr 29

2014

14	0 (None)
23	1
30	2
14	3
13	4 (Half)
3	5
3	6
*	7
*	8 (All)
1	No answer

WEB RESPONDENTS ONLY:

ASK IF NOT NONE IN Q33A (Q33A NE 0):

Q.33b How much attention do you pay to posts about government and politics on **Facebook**?

Mar 19-Apr 29, 2014

All Facebook users [N=2,153]	Sees government and politics posts [N=1,825]	
8	9	A lot
37	43	Some
33	38	Not much
9	10	None at all
*	*	No answer
14	--	<i>Does not see politics posts on Facebook/No answer</i>

WEB RESPONDENTS ONLY:

ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q33B=1-3):

Q.33c On **Facebook**, do you...? **[RANDOMIZE]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Sees no politics posts/Does not pay attention</u>
a. Post or "share" news or opinions about government and politics, Mar 19-Apr 29, 2014				
All Facebook users [N=2,153]	32	46	*	23
Pay attention to Facebook posts [N=1,627]	41	59	*	--
b. "Like" posts about government and politics Mar 19-Apr 29, 2014				
All Facebook users [N=2,153]	43	34	*	23
Pay attention to Facebook posts [N=1,627]	56	44	*	--

⁸ Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown.

Q.33c CONTINUED...

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Sees no politics posts/Does not pay attention</u>
c. Comment on posts about government and politics				
Mar 19-Apr 29, 2014				
All Facebook users [N=2,153]	28	49	*	23
Pay attention to Facebook posts [N=1,627]	37	63	*	--

WEB RESPONDENTS ONLY:

ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q33B=1-3):

Q.33d Do you "like" or somehow follow any of the following on **Facebook**?

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Sees no politics posts/Does not pay attention</u>
a. News organizations, reporters, or commentators				
Mar 19-Apr 29, 2014				
All Facebook users [N=2,153]	28	49	*	23
Pay attention to Facebook posts [N=1,627]	36	64	*	--
b. Political parties, candidates, or elected officials				
Mar 19-Apr 29, 2014				
All Facebook users [N=2,153]	23	54	*	23
Pay attention to Facebook posts [N=1,627]	29	70	*	--
c. Issue-based groups other than parties or candidates				
Mar 19-Apr 29, 2014				
All Facebook users [N=2,153]	32	46	*	23
Pay attention to Facebook posts [N=1,627]	41	59	*	--

WEB RESPONDENTS ONLY:

ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q33B=1-3):

Q.33e Thinking about the opinions you see people post about government and politics on **Facebook**, how often are they in line with your own views?

<u>Mar 19-Apr 29, 2014</u>		
All Facebook users [N=2,153]	Pay attention to Facebook posts [N=1,627]	
1	2	Always or nearly all of the time
16	21	Most of the time
48	62	Some of the time
10	13	Not too often
2	3	I don't see any opinions
0	0	No answer
23	--	Does not pay attention/No answer

ASK IF USES TWITTER (Q16B=1) [N=575]:

Q.34a Of the tweets you see on **Twitter**, approximately how many are about government and politics?
You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**⁹

Mar 19-Apr 29

2014

22	0 (None)
22	1
19	2
12	3
9	4 (Half)
5	5
5	6
3	7
2	8 (All)
*	No answer

WEB RESPONDENTS ONLY:**ASK IF NOT NONE IN Q34A (Q34A NE 0):**

Q.34b How much attention do you pay to tweets about government and politics on **Twitter**?

Mar 19-Apr 29, 2014

All Twitter users [N=575]	Sees government and politics tweets [N=460]	
9	12	A lot
35	45	Some
27	34	Not much
7	9	None at all
0	0	No answer
23	--	<i>Does not see government and politics tweets/No answer</i>

WEB RESPONDENTS ONLY:**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q34B=1-3):**

Q.34c On **Twitter**, do you...? **[RANDOMIZE]**

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Sees no politics posts/Does not pay attention</u>
a. Tweet or retweet news or opinions about government and politics				
Mar 19-Apr 29, 2014				
All Twitter users [N=575]	25	45	*	29
Pay attention to Twitter posts [N=420]	35	64	*	--
b. "Favorite" tweets about government and politics				
Mar 19-Apr 29, 2014				
All Twitter users [N=575]	17	53	*	29
Pay attention to Twitter posts [N=420]	25	75	1	--

⁹ Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown.

Q.34c CONTINUED...

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Sees no politics posts/Does not pay attention</u>
c. Reply to tweets about government and politics				
Mar 19-Apr 29, 2014				
All Twitter users [N=575]	13	57	*	29
Pay attention to Twitter posts [N=420]	18	81	1	--

WEB RESPONDENTS ONLY:

ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q34B=1-3):

Q.34d Do you follow any of the following on **Twitter**?

	<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Sees no politics posts/Does not pay attention</u>
a. News organizations, reporters, or commentators				
Mar 19-Apr 29, 2014				
All Twitter users [N=575]	46	24	1	29
Pay attention to Twitter posts [N=420]	65	34	1	--
b. Political parties, candidates, or elected officials				
Mar 19-Apr 29, 2014				
All Twitter users [N=575]	30	40	1	29
Pay attention to Twitter posts [N=420]	42	57	1	--
c. Issue-based groups other than parties or candidates				
Mar 19-Apr 29, 2014				
All Twitter users [N=575]	32	38	1	29
Pay attention to Twitter posts [N=420]	46	54	1	--

WEB RESPONDENTS ONLY:

ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q34B=1-3):

Q.34e Thinking about the opinions you see people tweet about government and politics on **Twitter**, how often are they in line with your own views?

<u>Mar 19-Apr 29, 2014</u>		
All Twitter users [N=575]	Pay attention to Twitter posts [N=420]	
2	3	Always or nearly all of the time
18	26	Most of the time
38	55	Some of the time
7	9	Not too often
5	8	I don't see any opinions
0	0	No answer
29	--	Does not pay attention/Sees no political posts

WEB RESPONDENTS ONLY:**ASK IF USES FACEBOOK, TWITTER, GOOGLE PLUS OR YOUTUBE (Q16A-D=1) [N=2,541]¹⁰:**

Q.35 Have you ever hidden, blocked, defriended or stopped following someone on a social networking site because you did not agree with something that they posted about government and politics?

Mar 19-Apr 29

2014

24	Yes
75	No
*	No answer

Q.36 HELD FOR FUTURE RELEASE**NO QUESTIONS 37-40****ASK ALL:**

Now, thinking about the people you talk with, whether in person, over the phone, or electronically...

Q.41 How often do you discuss government and politics with others?

Mar 19-Apr 29

2014

Based on web
respondents
[N=2,901]

13	Nearly every day
29	A few times a week
29	A few times a month
29	Less often
*	No answer

ASK ALL:

Q.42 How much do you enjoy talking about government and politics with friends and family?

Mar 19-Apr 29

2014

Based on web
respondents
[N=2,901]

15	A lot
39	Some
31	Not much
14	Not at all
0	No answer

NO QUESTION 43

¹⁰ Due to a programming error, this question was not asked of those who only use LinkedIn and none of the other four social networking sites.

ASK ALL:

Q.44 Which of the following statements best describes you?

Mar 19-Apr 29

2014

Based on web
respondents

[N=2,901]

36	Most of my close friends share my views on government and politics
41	Some of my close friends share my views, but many do not
23	I don't really know what most of my close friends think about government and politics
*	No answer

NO QUESTION 45**ASK ALL:**

Q.46 Have you ever stopped talking to or being friends with someone because of something they said about government and politics?

Mar 19-Apr 29

2014

Based on web
respondents

[N=2,901]

12	Yes
88	No
*	No answer

ASK IF DISCUSSES POLITICS AT LEAST A FEW TIMES A MONTH (Q41=1-3):

Q.47 On a scale from 1 to 4, when you talk to your friends and family about government and politics, do you listen to the conversation more than lead [OR] lead the conversation more than listen?¹¹

Mar 19-Apr 29 2014

Based on web respondents
who discuss politics

[N=2,292]

52	Listen to the conversation more than lead
48	Lead the conversation more than listen
0	No answer

¹¹ Web respondents were shown a 4-point scale with the leftmost point labeled "listen to the conversation more than lead" (1) and the rightmost point labeled "lead the conversation more than listen" (4). For these percentages, 1 and 2 were collapsed in the "listen to the conversation more than lead" and 3 and 4 were collapsed into "lead the conversation more than listen."

ASK IF DISCUSSES POLITICS AT LEAST A FEW TIMES A MONTH (Q41=1-3):

Q.48 On a scale from 1 to 4, do you typically turn to others for information about government and politics, or do people typically turn to you? ¹²

Mar 19-Apr 29 2014

Based on web respondents
who discuss politics
[N=2,292]

45	I turn to others
54	People turn to me
1	No answer

NO QUESTIONS 49-52**ASK IF DISCUSSES POLITICS AT LEAST A FEW TIMES A MONTH (Q41=1-3) [N=2,546]:**

Q.53 Thinking about your friends, family, and any other people you talk to, who are the people with whom you most often discuss government and politics? Just list their initials in the text boxes below. You can list up to three people. Put only one set of initials in each box. **[3 OPEN SPACES]**

Mar 19-Apr 29, 2014

Based on web respondents [N=2,901]	Based on web respondents who discuss politics at least a few times a month [N=2,292]	
*	*	0 people
4	5	1 person
9	13	2 people
54	77	3 people
3	4	No answer/Prefer not to answer
29	–	<i>Does not discuss politics at least a few times a month</i>

Q.54 NOT RELEASED**LOOP Q55-58 IN ORDER FOR EACH NAME.****Q.55 NOT RELEASED****ASK IF LISTED AT LEAST ONE NAME IN Q53:**

Q.56 On the scale from 1 to 5 below, how often do you agree or disagree with **[INSERT NAME; BOLD UNDERLINE]** when you talk about government and politics? **[RANDOMIZE ORDER OF SCALE¹³]**

Mar 19-Apr 29, 2014

Based on web respondents
who gave at least one
name [N=2,194]

31	Named people they only agree with
67	Named people they both agree and disagree with
2	Named people they only disagree with
0	No answer

¹² Web respondents were shown a 4-point scale with the leftmost point labeled "I turn to others" (1) and the rightmost point labeled "people turn to me" (4). For these percentages, 1 and 2 were collapsed in the "I turn to others" and 3 and 4 were collapsed into "people turn to me."
¹³ Web respondents were shown a randomized 5-point scale in which one of the endpoints was labeled "agree all of the time" and the other was labeled "disagree all of the time."

ASK IF LISTED AT LEAST ONE NAME IN Q53:

Q.57 As far as you know, is [INSERT NAME] a(n)...?

Mar 19-Apr 29, 2014Based on web respondents
who gave at least one
name [N=2,194]

30	Named a Republican, no Democrat
30	Named a Democrat, no Republican
26	Named both a Republican and Democrat
13	Named only independents or did not know party
0	No answer

ASK IF LISTED AT LEAST ONE NAME IN Q53:

Q.58 And is [INSERT NAME]...?

Mar 19-Apr 29, 2014Based on web respondents
who gave at least one
name [N=2,194]

42	Named a conservative, no liberal
24	Named a liberal, no conservative
20	Named both a conservative and liberal
13	Named only moderates or did not know ideology
0	No answer

IF GAVE AT LEAST ONE DISCUSSION PARTNER IN Q53 [N=2,439]:

Q.59 Which of the following best describes you?

Mar 19-Apr 29, 2014Based on web respondents
who gave at least one
name [N=2,194]

70	I have discussions about government and politics with many other people besides the [person/people] I listed [This is/These are] pretty much the only [person/people] with whom I have discussions about government and politics
30	No answer
*	