

## Instructions for creating a community quiz and viewing your group's results

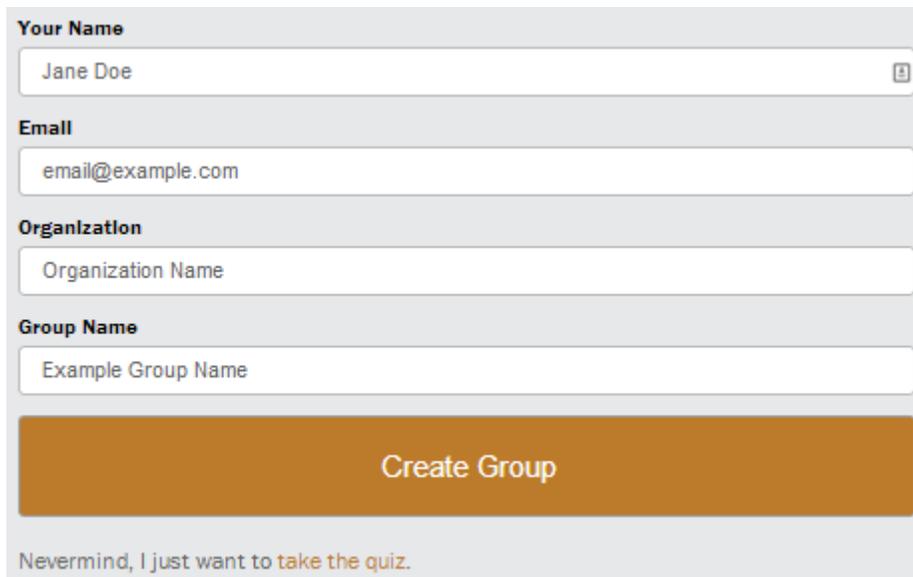
Here are step-by-step instructions for creating version of our Political Typology quiz for your class or community group.

More resources are available in the Help Center on our website at <http://www.people-press.org/2014/08/01/political-typology-quiz-help-center/>

### How to create a quiz for a new group

To get started, complete the registration form here:

<http://www.people-press.org/quiz/political-typology/create>



The image shows a registration form with four input fields and a submit button. The fields are labeled 'Your Name', 'Email', 'Organization', and 'Group Name'. The 'Your Name' field contains 'Jane Doe', 'Email' contains 'email@example.com', 'Organization' contains 'Organization Name', and 'Group Name' contains 'Example Group Name'. Below the fields is a large orange button labeled 'Create Group'. At the bottom of the form, there is a link that says 'Nevermind, I just want to take the quiz.'

Fill in all four fields, then click “**Create Group**”:

- **Your name**
- **Your email** – We will send your registration information, including links to your results page, to this address. If you forget your group ID, we will send it to this address.
- **Your organization**
- **Your group name** – This name will appear at the top of your group's quiz and will be visible to anyone taking the quiz.

## Political Typology Quiz



Community Edition  
Group Name: **Example Group Name**

Question 1 of 23  
Which of the following statements **comes closest** to your view?

Government regulation of business is necessary to protect the public interest

Government regulation of business usually does more harm than good

Next Question →

Your group name will be visible on every page of the quiz when members of your group are taking it.

Next, you will see a screen confirming your registration, along with your group ID and the unique link you can use when sharing your quiz.



*Congratulations, you've created a group!*

We've sent you an email with your group's information. Your group members can sign in and take the quiz using the Group ID or by following your unique URL.

Ready to take the quiz? [Get started here](#)

Have questions? [Read the FAQ here](#)

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Group Name Example Group Name

Group ID  Your unique group ID

Group URL  Your unique URL

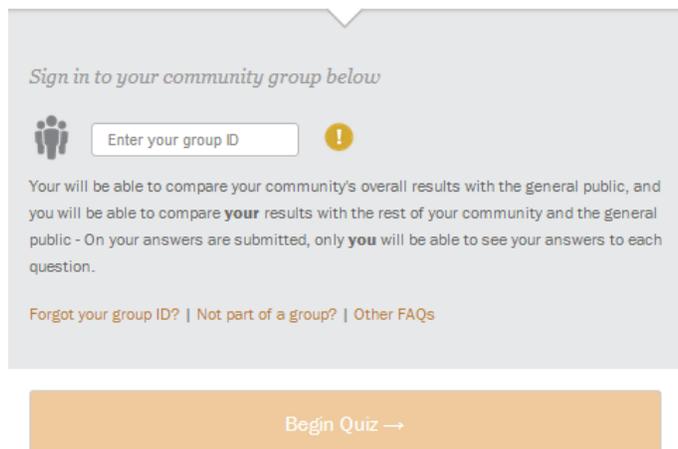
You will also receive an email from [quiz-support@pewresearch.org](mailto:quiz-support@pewresearch.org). **Be sure to save this email. It contains a direct link to the results page for your quiz.** (Aggregate results will be available on that page as soon as at least five members of your group have taken your quiz; more information about your results is available later in this document.)

## How to invite members of your community or group to take your quiz

**Option 1:** Send members of your group the **unique URL** you received in your registration email. This will send them directly to your group's quiz, which will have a banner at the top reading "Community Edition," followed by your group's name.



**Option 2:** Send members of your group [the general group sign-in page](#)<sup>1</sup> and tell them to enter the **group ID** you received in your registration email.



**For more information:** See our resource page, [Share the Political Typology Quiz With Your Class or Group](#),<sup>2</sup> for sample language for sharing your political typology quiz with your community or group.

**Please note that anyone who takes the quiz with your unique URL or group ID will be considered part of your community, and thus counted in your results.**

<sup>1</sup> General group sign-in page: <http://www.people-press.org/quiz/political-typology/group>

<sup>2</sup> Share the Political Typology Quiz With Your Class or Group: <http://www.people-press.org/2014/08/01/share-the-political-typology-quiz-with-your-class-or-group/>

## How to view your group's results

You can sign in to see the aggregate results for your group at any time using the “Results Page” link in the email you received upon registration.

You can also see your results by going to the [community group sign in page](http://www.people-press.org/quiz/political-typology/group) (<http://www.people-press.org/quiz/political-typology/group>) and entering your group ID; after a green check mark appears to the right of your group ID, click on the link that says “Skip the quiz and see the [your group name] results page.”

Sign in to your community group below

✔
Enter unique group ID here

Your will be able to compare your community's overall results with the general public, and you will be able to compare **your** results with the rest of your community and the general public - On your answers are submitted, only **you** will be able to see your answers to each question.

Skip the quiz and see the "Example Group Name" results page →
View your results

Begin Quiz →

You will then be taken to your group's results page, which will be available to you and to all of your group's respondents. Please note that for the sake of user privacy, each respondent's specific answers (both to individual questions and their final typology group) will be visible only to them. The group results page will only show aggregate results for the entire group – not individual responses.

**Note:** If you forget your group ID, visit the [general group sign-in page](#)<sup>3</sup> and click on “Forgot your group ID?” (right)

Sign in to your community group below

!

Your will be able to compare your community's overall results with the general public, and you will be able to compare **your** results with the rest of your community and the general public - On your answers are submitted, only **you** will be able to see your answers to each question.

Forgot your group ID?
Not part of a group?
Other

Begin Quiz

Your results page is divided into two main parts. The first part (below) shows how the overall distribution of political typology groups in your group compares with the general public.

<sup>3</sup> General group sign-in page: <http://www.people-press.org/quiz/political-typology/group>

# Political Typology Quiz



Community Group Results

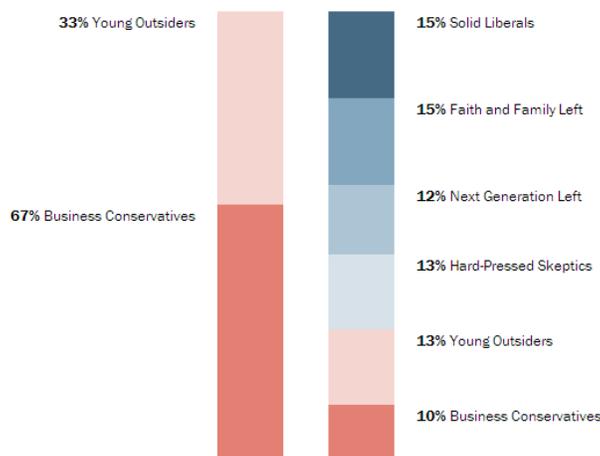
## Example Group Name

6 people have taken this quiz in your group

### POLITICAL GROUP TYPES

Based on the responses of members in your group, percent of **your group members** who are...

Compared to the **general public**...



To learn more about the different Political Typology groups, see our June 2014 report, [“Beyond Red vs. Blue: The Political Typology.”](#) This in-depth study presents results from the largest political survey the center has ever undertaken – a nationally representative survey conducted among more than 10,000 adults. You can visit our [interactive](#), for full analytical comparisons of political groups across dozens of key values, policy views and characteristics. You can also read our blog posts on [how Pew Research created the political typology](#), [why the typology quiz questions are asked the way they are](#), and learn about [areas of agreement between groups](#).

The second part of your results page shows how members of your group as a whole responded to each question in the quiz, and shows you how your group's responses compare to those of the general public.

EXPLORE ALL RESPONSES FROM EXAMPLE GROUP NAME

Key:

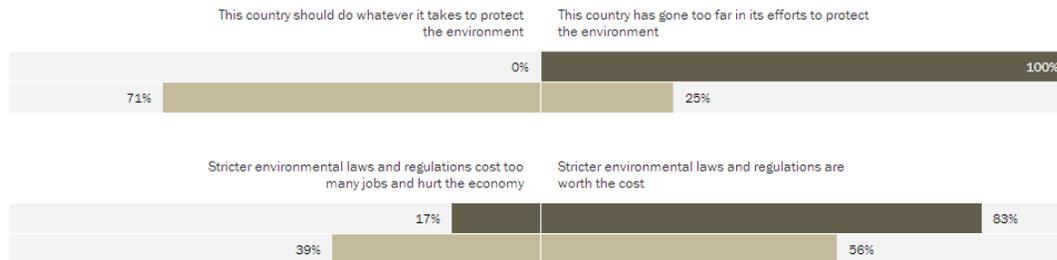
■ Example Group Name ■ General Public



#### GOVERNMENT PERFORMANCE



#### ENVIRONMENT



#### BUSINESS

**For more information, please see our Community Quiz FAQ:**

<http://www.pewresearch.org/community-quiz-faq/>

**If you have any additional questions, please contact us:**

[quiz-support@pewresearch.org](mailto:quiz-support@pewresearch.org)