

PRESIDENTIAL TRIAL HEAT

Pew Research Center for the People and the Press, May 9-Jun 3, 2012

Q.40 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.40a As of today, who do you lean more to?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	
ALL VOTERS	49	42	9	2388
SEX				
Men	46	44	10	1052
Women	51	40	9	1336
AGE				
18-49	51	40	9	818
50+	47	44	9	1520
DETAILED AGE				
18-29	54	36	9	237
30-49	50	42	8	581
50-64	51	41	8	752
65+	42	49	9	768
SEX BY AGE				
Men 18-49	48	42	11	428
Men 50+	45	48	8	607
Women 18-49	54	39	7	390
Women 50+	49	41	10	913
RACE				
White, non-Hispanic	40	52	8	1859
Black, non-Hispanic	92	3	5	232
Hispanic	67	21	12	135
EDUCATION				
College grad+	52	41	7	1012
Some college	45	46	9	662
High school or less	50	39	11	705
FAMILY INCOME				
\$75,000+	47	47	6	744
\$30,000-\$74,999	48	45	7	747
Less than \$30,000	59	31	10	545
DETAILED INCOME				
\$100,000+	47	48	5	438
\$75,000-\$99,000	47	45	8	306
\$50,000-\$74,990	46	47	7	364
\$30,000-\$49,999	51	43	6	383
Less than \$30,000	59	31	10	545
REGION				
Northeast	52	36	12	416
Midwest	51	40	9	613
South	45	47	8	878
West	50	42	8	481

PRESIDENTIAL TRIAL HEAT (CONT.)

Pew Research Center for the People and the Press, May 9-June 3, 2012

Q.40 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.40a As of today, who do you lean more to?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	
PARTY ID				
Republican	9	87	4	740
Democrat	89	8	3	822
Independent	43	43	13	722
PARTY WITH LEANERS				
Rep/Lean Rep	9	86	5	1056
Dem/Lean Dem	89	8	4	1100
IDEOLOGY				
Conservative	25	67	7	965
Moderate	57	36	7	836
Liberal	83	11	6	472
PARTY AND IDEOLOGY				
Conservative Republican	5	92	3	521
Mod/Lib Republican	16	77	7	204
Mod/Cons Democrat	87	10	3	462
Liberal Democrat	94	4	2	332
TEA PARTY (REP/LEAN REP)				
Agree	4	93	3	447
Disagree/No opinion	12	81	6	581
RELIGIOUS PREFERENCE				
Total Protestants	43	49	8	1258
White NH evang. Prot.	19	71	10	507
White NH mainline Prot.	41	52	8	473
Black Prot.	93	2	4	176
Total Catholic	48	41	10	519
White NH Cath.	41	50	9	417
Unaffiliated	66	26	8	364
ATTEND RELIGIOUS SERVICES				
Weekly or more	40	51	10	1069
Less than weekly	56	36	8	1283
RELIGION BY ATTENDANCE				
<i>White NH evang. Prot.</i>				
Weekly or more	15	74	11	356
Less than weekly	30	62	8	148
<i>White NH mainline Prot.</i>				
Weekly or more	39	51	9	158
Less than weekly	41	52	7	310
<i>White NH Cath.</i>				
Weekly or more	34	55	11	220
Less than weekly	47	44	9	195

PRESIDENTIAL TRIAL HEAT-AMONG WHITES

Pew Research Center for the People and the Press, May 9-Jun 3, 2012

Q.40 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.40a As of today, who do you lean more to?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	
ALL WHITE NON-HISP VOTERS	40	52	8	1859
SEX				
Men	35	56	9	795
Women	43	48	8	1064
AGE				
18-49	41	51	8	577
50+	38	53	9	1253
DETAILED AGE				
18-29	43	48	9	142
30-49	41	52	7	435
50-64	40	51	8	589
65+	35	55	10	664
SEX BY AGE				
Men 18-49	35	55	10	289
Men 50+	35	57	7	498
Women 18-49	47	48	5	288
Women 50+	40	49	10	755
EDUCATION				
College grad+	48	47	5	837
Some college	34	57	9	513
High school or less	35	53	12	508
FAMILY INCOME				
\$75,000+	42	52	6	629
\$30,000-\$74,999	39	54	6	593
Less than \$30,000	42	46	11	362
DETAILED INCOME				
\$100,000+	43	53	4	379
\$75,000-\$99,000	40	52	8	250
\$50,000-\$74,990	40	53	7	299
\$30,000-\$49,999	39	56	6	294
Less than \$30,000	42	46	11	362
REGION				
Northeast	46	44	10	334
Midwest	44	47	9	517
South	29	63	8	630
West	46	47	6	378
PARTY ID				
Republican	6	91	3	671
Democrat	87	10	3	535
Independent	37	50	13	582
PARTY WITH LEANERS				
Rep/Lean Rep	6	90	4	950
Dem/Lean Dem	87	10	4	738
IDEOLOGY				
Conservative	12	81	7	782
Moderate	49	43	8	651
Liberal	82	14	4	363
PARTY AND IDEOLOGY				
Conservative Republican	3	95	2	483
Mod/Lib Republican	12	82	6	176
Mod/Cons Democrat	81	16	3	265
Liberal Democrat	94	4	2	258

PRESIDENTIAL TRIAL HEAT BY GENDER

Pew Research Center for the People and the Press, May 9-Jun 3, 2012

Q.40 Now suppose the 2012 presidential election were being held today and you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.40a As of today, who do you lean more to?

	-----AMONG MEN-----				-----AMONG WOMEN-----			
	Obama	Romney	Other/ DK/Ref	N	Obama	Romney	Other/ DK/Ref	N
	%	%	%		%	%	%	
ALL VOTERS	46	44	10	1052	51	40	9	1336
AGE								
18-49	48	42	11	428	54	39	7	390
50+	45	48	8	607	49	41	10	913
DETAILED AGE								
18-29	50	40	10	124	58	32	9	113
30-49	47	42	11	304	53	42	5	277
50-64	50	43	7	316	51	39	10	436
65+	37	54	9	291	46	45	9	477
RACE								
White, non-Hispanic	35	56	9	795	43	48	8	1064
Black, non-Hispanic	92	4	4	97	91	2	6	135
Hispanic	-	-	-	71	-	-	-	64
EDUCATION								
College grad+	44	48	8	483	59	36	5	529
Some college	43	47	10	278	46	45	9	384
High school or less	51	39	10	285	49	39	12	420
FAMILY INCOME								
\$75,000+	39	53	8	400	56	39	4	344
\$30,000-\$74,999	50	44	5	323	47	46	7	424
Less than \$30,000	59	30	11	199	59	32	9	346
PARTY ID								
Republican	9	87	4	322	8	87	4	418
Democrat	88	7	5	300	90	8	2	522
Independent	43	44	13	387	44	42	14	335
PARTY WITH LEANERS								
Rep/Lean Rep	9	86	5	506	9	86	5	550
Dem/Lean Dem	88	7	5	434	89	8	3	666
IDEOLOGY								
Conservative	24	69	7	446	26	66	8	519
Moderate	56	37	7	387	58	35	8	449
Liberal	81	9	10	171	85	12	3	301
RELIGIOUS PREFERENCE								
Total Protestants	39	53	8	514	46	45	8	744
White NH evang. Prot.	15	76	8	191	22	67	11	316
White NH mainline Prot.	33	59	8	202	47	46	7	271
Total Catholic	47	44	9	233	50	39	11	286
White NH Cath.	38	54	8	184	43	45	11	233
Unaffiliated	60	29	11	185	72	22	6	179
ATTEND RELIGIOUS SERVICES								
Weekly or more	37	53	10	414	41	49	10	655
Less than weekly	51	40	9	621	60	33	7	662
PARENT								
Parent	42	48	10	263	55	40	5	299
Not a parent	48	43	9	784	50	40	10	1030
MARITAL STATUS								
Married	39	54	7	651	46	47	7	704
Not married	56	31	13	395	58	32	10	621