ASK ALL
This survey asks questions about some people and things that have been in the news. Please answer the questions as best as you can. If you don’t know the answer to a question, just move on to the next one.

RANDOMIZE QUESTIONS 1-13
ASK ALL
Q.1 Which is President Obama’s nominee to be the new Secretary of State?

1 2 3 4

Jan 18-24
2013¹
62  John Kerry (#1) (Correct)
18  Bill Richardson (#2)
  6  Colin Powell (#3)
  9  Condoleezza Rice (#4)
  6  No answer

TREND FOR COMPARISON:
Which one is the current Secretary of State? [RANDOMIZE]

Sept 30-Oct 11
2011
82  Hillary Clinton (Correct)
  2  Bill Richardson
  3  Joe Biden
  8  Condoleezza Rice
  5  No answer

¹ Names were not displayed next to numbered pictures.
RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.2 Which of these symbols is associated with Judaism?

Jan 18-24
2013
5 Cross (#1)
2 Crescent and star (#2)
4 Om (#3)
87 Star of David (#4) (Correct)
5 No answer

TREND FOR COMPARISON:
Which of these symbols is associated with Islam? [RANDOMIZE]

Sept 30-Oct 11
2011
42 Crescent and star (Correct)
1 Cross
13 Star of David
34 Om
11 No answer

RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.3 Who is this? [RANDOMIZE]

Jan 18-24
2013
73 John Boehner (Correct)
7 Mitch McConnell
5 Harry Reid
3 Eric Cantor
11 No answer
RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.4  What Middle Eastern country is highlighted on this map? [RANDOMIZE]

Jan 18-24
2013
50  Syria (Correct)
19  Turkey
11  Saudi Arabia
5  Egypt
15  No answer

TREND FOR COMPARISON:
What Middle Eastern country is highlighted on this map...? [RANDOMIZE]

Sept 30-Oct 11
2011
57  Israel (Correct)
12  Saudi Arabia
10  Turkey
4  Egypt
17  No answer

RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.5  What does the gold shaded area on this map represent? States in 2012 that...
RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.6 Which one is Elizabeth Warren, the new senator from Massachusetts?

Jan 18-24
2013
11 Tammy Baldwin (1)
16 Nancy Pelosi (2)
43 Elizabeth Warren (3) (Correct)
9 Deb Fischer (4)
21 No answer

RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.7 Who is this? [RANDOMIZE]

Jan 18-24
2013
73 Chris Christie (Correct)
10 Scott Walker
3 Newt Gingrich
4 Rush Limbaugh
9 No answer
RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.8 What position does this person hold? [RANDOMIZE]

Jan 18-24 2013
55 U.S. Attorney General (Correct)
16 Secretary of Education
9 Chairman of the Federal Reserve
4 President of the National Rifle Association
17 No answer

RANDOMIZE QUESTIONS 1-13
ASK ALL:
Q.9 What currency does this symbol represent? [RANDOMIZE]

Jan 18-24 2013
69 Euro (Correct)
14 Yen
5 Pound
* Dollar
12 No answer
Q.10 In which of these states did voters in 2012 approve the legalization of same-sex marriage?

1. Florida
2. Ohio
3. Texas
4. Washington

Jan 18-24
2013

<table>
<thead>
<tr>
<th>State</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Florida</td>
<td>1</td>
</tr>
<tr>
<td>Ohio</td>
<td>2</td>
</tr>
<tr>
<td>Texas</td>
<td>3</td>
</tr>
<tr>
<td>Washington</td>
<td>4 (Correct)</td>
</tr>
</tbody>
</table>

Q.11 Which of these is the flag of the People’s Republic of China?

1. China
2. Turkey
3. Japan
4. South Africa

Jan 18-24
2013

<table>
<thead>
<tr>
<th>Country</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>1 (Correct)</td>
</tr>
<tr>
<td>Turkey</td>
<td>2</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
</tr>
<tr>
<td>South Africa</td>
<td>4</td>
</tr>
</tbody>
</table>

State names were included with pictures for this question.
ASK ALL:

Q.12 Whose corporate logo is this? [RANDOMIZE]

Jan 18-24
2013
79 Twitter (Correct)
9 jetBlue
2 Instagram
2 Pandora
8 No answer

ASK ALL:

Q.13 This graph shows the trend in what national statistic? [RANDOMIZE]

Jan 18-24
2013
70 The unemployment rate (Correct)
10 The inflation rate
5 The corporate tax rate
3 The high school graduation rate
12 No answer

ASK ALL:

Q.15a In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP (Q15a=3) OR NO RESPONSE GIVEN TO Q15a:

Q.15b As of today do you lean more to the Republican Party or more to the Democratic Party?

Jan 18-24
2013
24 Republican
41 Democrat
31 Independent
4 No answer
14 Lean Rep
15 Lean Dem

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